

INSIDE DEBORAH®

Philanthropy at Work from Deborah Hospital Foundation

SPRING 2024



inside

Joan Dembeck Zdanowicz multi-million estate gift enhances pediatric cardiology

INSIDEDEBORAH

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Deborah earns 100% Four-Star rating, showcasing as a beacon of financial efficiency, sustainability, and trustworthiness.

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MESSAGE FROM THE CHAIRMAN OF THE BOARD

Dear Friends of Deborah,

Philanthropy and volunteering have been cornerstones of my family's values for generations. My grandparents and parents instilled in me the importance of giving back, a tradition I'm proud to carry forward with my wife Linda, our daughter Samantha, and her husband Max.

I've been incredibly fortunate in my life, and giving back has always been a source of deep personal fulfillment. Early in my career, I had the opportunity to participate in a panel discussion on philanthropy alongside two esteemed individuals, one a prominent radio personality and the other a renowned speaker known for her elegant presentation style. Needless to say, I felt a significant sense of nervousness.

Seeking guidance, I turned to my grandfather, a man known for his wisdom. When I asked him what advice he had for my talk, he offered a simple yet profound message: "Give until it makes you feel good!"

This sentiment embodies the essence of Deborah. From the moment you step onto our newly renovated campus and are greeted by our dedicated staff, every aspect of your experience is designed to evoke a sense of positive impact, made possible through philanthropy.

As we enter the vibrant season of spring, with nature coming alive around us, it's a natural time to reflect on the power of giving. Consider the transformative potential of your contribution: it can enable us to continue providing essential care to patients, while alleviating any financial concerns specialized medical services can generate.

Please join me in making a gift and embrace the joy of giving. Remember my grandfather's words: "Give until it makes you feel good!"

Together, we can make a difference.

Warm regards,



Gary Rubin

Deborah Hospital Foundation
Chairman, Board of Directors





\$4 million *estate gift* enhances pediatric cardiology

Deborah Hospital Foundation was honored to receive a \$4 million gift from the estate of Joan Dembeck Zdanowicz. This extraordinary donation is restricted to the enhancement of Deborah Heart and Lung Center's Pediatric Department, furthering the hospital's capabilities to provide exceptional care to patients with congenital or acquired congenital heart conditions.

Joan, as primary caregiver for her parents, was the sole beneficiary of their estate which included a Charitable Remainder Trust established by her mother, Josephine Dembeck, a past volunteer member of a Deborah chapter. It was through Joan's fiscal responsibility of the Trust, and her own estate, that made this multi-million dollar gift a reality.

The Joan Dembeck Zdanowicz Pediatric Cardiology Department honors the philanthropic legacy of Josephine Dembeck and Joan Zdanowicz, while celebrating their commitment to Deborah's youngest and most vulnerable patients. It marks a significant milestone in the hospital's progression to incorporate advanced diagnostic equipment, treatments and techniques to help patients live long and healthy lives.

Joan and Josephine's philanthropic spirit is truly inspiring—their commitment in supporting pediatric healthcare transcends time, altering the lives of patients requiring our specialized expertise. Although their names and legacies are permanently etched in the history of Deborah, the magnitude of Josephine and Joan's philanthropy extends far beyond the walls of the hospital, profoundly impacting the lives of countless children, adults, and their families.

The JOAN DEMBECK ZDANOWICZ
PEDIATRIC CARDIOLOGY DEPARTMENT

Deborah Hospital Foundation
is proud to dedicate this out-patient Pediatric Cardiology Department in memory of
Dembeck and her devoted daughter Joan Dembeck Zdanowicz

...result of their extraordinary generosity,
...h's skilled physicians and clinical staff
...ate advanced diagnostic equipment and
...ongenital heart conditions live long and

...are combining innovation with medical e
...nce the lives of our most vulnerable patie

Dedicated App



From left: Joseph Chirichella, President and CEO, Deborah Heart and Lung Center and Deborah Hospital Foundation; Steve Toal, Chief Development Officer, Deborah Hospital Foundation; Kenneth Cronlund, CPA, Executor; Joseph Manni, Executive Vice President and Chief Operating Officer, Deborah Heart and Lung Center; Aaron Kugelmass, MD, Executive Vice President and Chief Medical Officer Deborah Heart and Lung Center; Donna Curley, Pediatric Manager, Deborah Heart and Lung Center and Boban Abraham, MD, Deborah Heart and Lung Center

Members of the Deborah Family recognized by Association of Fundraising Professionals on National Philanthropy Day

Outstanding Fundraising Professional Award – Deborah Hospital Foundation’s Michelle Hoffman

Michelle Hoffman, Deborah Hospital Foundation’s Manager of Corporate and Foundation Relations has a wonderful reputation as a grant writer.

Michelle consistently showcases the critical importance of philanthropic funding of Deborah’s incredible mission. She has been successful in securing millions of dollars in funding for Deborah, and provides exceptional donor stewardship and follow up.

As a proficient fundraiser and consummate professional, Michelle is highly respected, inspiring and mentoring colleagues throughout the community. In addition, her mentorship and guidance have motivated others to engage in impactful grant writing, contributing to the broader mission of improving healthcare outcomes.

Congratulations Michelle, on this well-deserved recognition!

Michelle Hoffman with Steve Toal, Chief Development Officer
Deborah Hospital Foundation



Multi-Generational Award –The Coleman Family

For the past 45 years, the Coleman family has organized The Coleman-Deborah Memorial Golf Classic. The outing was initiated when a family friend received lifesaving care at Deborah. Today, it is believed to be the longest-running charity golf outing in the country.

With 100% of the proceeds donated to the Foundation, countless Deborah patients have benefited from their support.

The outing has become a family tradition, with four generations planning and participating. Driven by their business success and the desire to give back, the Colemans epitomize multi-generational philanthropy, ensuring Deborah's mission continues.

The Foundation applauds The Coleman Family who so richly deserves this honor!



The Coleman Family, with Ellen Krivchenia, Deborah Hospital Foundation, and Cyndy Kornfeld, Deborah Volunteer Services.



Meet Evan Quarton:
patient and *philanthropist*

In a world motivated by corporate pursuits and individual ambitions, examples of generosity and selflessness are needed to inspire hearts and minds.

Such is the story of Evan Quarton, a man whose journey from the corporate world and private investor to the realm of philanthropy has inspired others to become more involved in charitable giving. Following his service in the US Navy during the Korean War, and after graduating from the University of Massachusetts, Mr. Quarton's career spanned decades as a chemical engineer working for Monsanto, Mobay and Johnson and Higgins where he eventually retired from. Today, Mr. Quarton has found a new calling as a "philanthropic investor" of Deborah Hospital Foundation. Quarton's decision to financially support Deborah stems from a deeply personal connection. "The reason I give to Deborah is simple – they cared for my wife Irene, giving us an additional 20 years together. For that I am forever grateful!"

With Irene's life-altering experience, Evan became enthralled by Deborah's mission and vision. "I recognized the critical importance of having a high quality specialty care hospital here in New Jersey." His philanthropic efforts have a tangible impact allowing Deborah to continue to incorporate

the most advanced diagnostic technologies, innovative surgical techniques, and contemporary campus enhancements. "My wife and I believed in the importance of giving back to our community, especially one as deserving as Deborah. I've been fortunate in my life, and I want to make sure others have access to the care they need."

Through his staunch commitment, he exemplifies the power of giving back and making a difference in the lives of others. "Mr. Quarton's personal commitment to supporting Deborah Hospital Foundation is truly inspiring," says Joseph Manni, Deborah's Executive Vice President and Chief Operating Officer. "His generosity allows us to expand our services, reaching more patients in need, and we all are incredibly grateful for his continued support."

As Evan Quarton continues his philanthropic journey, his benevolence serves as a testament to the transformative power of giving, creating a shining example of compassion and altruism. His dedication to making a difference reminds us all of the profound impact one individual can have on the world around them.

My tale of thanks, *heart*

Ashland, Virginia, affectionately known by its residents as the “Center of the Universe,” is where Alice, my wife of 57 years, my children, grandchildren, and I live. For me, Ashland is certainly the center of my universe.

I’ve had a long and difficult medical history filled with close calls and missed diagnoses. At 49, I suffered a major heart attack, coding three times before reaching the hospital, where a stent was placed clearing the blockage. More recently, my heart went into A-Fib, requiring a pacemaker to be installed. Three ablations later, the A-Fib remained, and I was diagnosed with congestive heart failure. Unable to help around the farm and my quality of life in decline, I was advised that without some drastic improvement, I wouldn’t be around much longer. Believing there was no other option for me, I began to get my affairs in order.

My universe began to change when my son Matt told me about an incredible specialty care hospital in New Jersey named Deborah Heart and Lung Center.

We reached out to Deborah and were immediately connected with Kulpreet Barn, MD and his advanced heart failure team, who arranged for me to come in for an evaluation. The following week, we made the six-hour drive from Ashland to Deborah.

During my five-day stay, Dr. Barn’s team coordinated a series of tests, installed two mitral clips to close a damaged and leaky valve, performed a successful ablation, correcting my A-Fib, adjusted my medications and sent me home. After considerable improvement, they installed a Watchman device, limiting my risk of blood clots and need for certain blood thinners. To this day Dr. Barn remains in contact with my cardiologist in Virginia, who is astonished with my improved heart functionality and what Deborah was able to do for me. I am now healthy, actively working on the farm, and most importantly, I am still here for Alice and my family. Although my life is here at the “Center of the Universe,” my heart will always be with Deborah.

“Deborah has certainly been a “game changer” for my quality of life. I’ve been around long enough to know that I owe a debt of gratitude to the donors that invested their philanthropic dollars long before I benefited from Deborah’s life-saving care.”

—Wayne Overton | Grateful patient and donor

and hope



Youth Volunteer Program *redefining* philanthropy

There is a common misconception that philanthropy solely comes in the form of financial support from donors, patients, and funders. However, it's important to note that philanthropy takes many forms especially for our younger supporters. Twelve enthusiastic Medical Art Students from Pemberton Township High School (PTHS) exemplify what Philanthropy at Work does for the greater good of our community.



Reinitiated by Director of Volunteer Services, Cyndy Kornfeld, this unique program took root in July of 2023 so PTHS Medical Arts Students could immerse themselves in the world of healthcare, securing hands-on opportunities and mentorship from our esteemed healthcare professionals. All PTHS Medical Arts Students experience the fulfilling reward of helping patients by utilizing acquired communication skills to effectively assist and learn in the medical field with the support of nurses, senior volunteers, and healthcare workers. The program not only establishes valuable working relationships between junior volunteers and our medical staff, but also exemplifies a higher level of philanthropy in action.

In today's landscape, it is crucial for teenagers to actively engage with professionals, fostering essential listening and communication skills that will serve them well into adulthood. Deborah's Youth Volunteer Program emerges as a solution, bridging the gap for youth in philanthropy by providing the social skills lost over the past few years.

"COVID-19 had us make many changes within the medical field. By volunteering, students will understand the high expectations that working in healthcare demands," Cyndy explained.

This initiative not only equips students with essential skills for adulthood, but also positions them as future healthcare leaders, building upon their professional skills and preparing them to be the influential leaders of tomorrow.

"My plan is to make the program available to any NJ high school junior who simply wants to volunteer."

Through these meaningful experiences, Deborah is not only shaping the next generation of volunteers, but also instilling life lessons, leaving them better equipped to face the world ahead of them. The program stands as a testament to the transformative power of philanthropy, demonstrating how it can empower and inspire youths to contribute meaningfully to the well-being of others.

Engaging young volunteers creates a positive cycle, nurturing a culture of volunteerism and igniting a passion for helping others.



50 years of exceptional care at Deborah Heart and Lung Center

Sena Sumathisena, MD attending cardiologist at Deborah Heart and Lung Center, was honored at Deborah's Red Tie Gala for achieving a remarkable milestone—50 years of dedicated service to the hospital.

Deborah President and CEO, Joseph Chirichella, announced the outpatient clinic will be renamed in Dr. Sena's honor. The Dr. Sena Outpatient Care Center serves as a permanent testament to Deborah's deep appreciation for Dr. Sena's unwavering commitment to high quality patient care.

"Dr. Sena is not only a respected physician, but also a cherished colleague, friend, and mentor. His extensive experience and wisdom have been invaluable in shaping future generations of medical professionals. Decades

of Fellows have had the privilege of learning from Dr. Sena, who instills the importance of continuous learning and adapting to the latest advancements in technology and medical practices to better serve patients," added Chirichella.

Throughout his distinguished career, Dr. Sena has consistently prioritized providing exceptional and personalized patient care. His dedication to excellence serves as an ongoing inspiration for medical professionals across the country. Dr. Sena's steadfast commitment directly contributes to the success of Deborah's mission and vision.

We, as an organization, are honored to have the opportunity to work alongside this wonderful human being.

Save the Date: Deborah's Day of Giving | May 22nd

BREAKING

LIVE

NEWS

Double Up for Deborah's Day of Giving!

Evan Quarton, local philanthropist, is eager to match every donation made, dollar for dollar, up to \$25,000. Spread the word, make a gift, and help us double up for Deborah!

Donate below with our QR code or online at DeborahFoundation.org



Scan here to donate for Deborah's Day of Giving



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“ actually wanted to be an opera singer when I was young,” explained Dr. Lucy Rorke-Adams. “But my audition with Metropolitan Opera singer Gladys Swarthout was cancelled, and being a petulant teenager, I decided then and there my future was not on the operatic stage.” With that came the call of medicine. Perhaps it was born from her work ethic created by growing up during the Great Depression as the daughter of Armenian immigrants. There was no television then, and little money. “As a four-year-old I would take worms and pull them apart to see what was inside,” Dr. Rorke-Adams explained of her early days in pathology.



A passion

Or perhaps it was her desire to make the world a better place for others. In her autobiography, she mentions a poem titled, “*The Dash*” by Irish poetess Linda Ellis. The poem is about the dash between your birth date and the day you die as a symbol for how you choose to live your life. It’s clear Lucy Rorke-Adams’ dash will reflect her lifelong passion for education and giving back.

“I was fortunate that my parents emphasized the importance of learning, and the excellence and enthusiasm of my teachers made school a marvelous place,” she said.

Her early career started at Philadelphia General Hospital where she eventually became Chairman of the Department of Pathology, and the only female President of the Medical Staff in its long history. However, her career breakthroughs came in her work at Children’s Hospital of Philadelphia (CHOP), where she focused on pediatric neuropathology. “My 50 years there were fantastic! I was surrounded by a remarkable group of colleagues, and we shared a common goal: To expand the knowledge of central nervous system diseases of infants and children, with the hope these diseases could eventually be prevented or cured.

Dr. Rorke-Adams visited Deborah a number of years ago with her late husband Harry Knowles, who was a patient of The James Klinghoffer Center for Wound Healing. So impressed were

they with the care Harry received they decided to make a generous gift to **Deborah100: The Campaign**.

Dr. Rorke-Adams continues to support Deborah today. “It is an exceptional hospital not just from a clinical standpoint. The compassion that we witnessed during Harry’s time there, and the caring nature of the people we met, is what sets it apart.”

It should be noted that Mr. Knowles is quite a legend himself having founded Metrologic Instruments in Blackwood, NJ, a firm that specialized in laser technology for barcodes. During his illustrious career, Mr. Knowles obtained over 400 patents putting him in the company of great American inventors like Thomas Edison.

Dr. Rorke-Adams’ philanthropy to Deborah Hospital Foundation underscores her dedication to expanding access to quality healthcare. She has been a vocal advocate for healthcare equity and community outreach initiatives aimed at underserved populations. Her efforts have helped bridge the gap in access to specialized neurological care, particularly for children from disadvantaged backgrounds.

Or perhaps a more appropriate and simpler summary of her life can be said this way: Dr. Lucy Rorke-Adams is truly making the most of her dash.

Lucy Rorke-Adams, MD
for education and *giving* back

DEBORAH100: THE PROJECT

Ceremonial beam signing

This Summer, a ribbon-cutting and dedication ceremony will mark the grand opening of the new Patient Care Pavilion, featuring thirty-six private patient suites, nursing stations, family rooms and a tranquil respite area for Deborah team members.

Board members, campaign donors, and team members all signed the steel beam which will be incorporated into the design and permanently displayed, behind glass, on the new third floor.

More than just a construction element, the signed beam serves as an enduring reminder of the collective effort that made this transformative expansion possible. Generations of patients, visitors and employees will pass by the beam providing a silent yet comforting reminder that thousands of donors contributed to Deborah Hospital Foundation, creating the Deborah that now cares for them.





PLAN AHEAD: Tax-savvy charitable giving tips to avoid surprises next year

Tax season may be behind us, but it is never too early to plan for next year's taxes. Here are several ways to give that provide you with potential tax benefits.

Giving Stock or Appreciated Assets

Donating stocks, bonds, or mutual funds that have appreciated in value can be a highly effective charitable giving strategy. By transferring these assets directly to Deborah Hospital Foundation, you may avoid paying capital gains taxes on the increased value, thus reducing your tax burden. Additionally, you are eligible for a tax deduction based on the full market value of the asset at the time of the gift.

Qualified Charitable Distribution (QCD) from IRA

If you are 70½ years old or older, you may consider making a Qualified Charitable Distribution (QCD) from your Individual Retirement Account (IRA). A QCD allows you to transfer up to \$100,000 annually directly to a qualified charitable organization like Deborah Hospital Foundation. This amount counts toward your required minimum distribution (RMD) and is excluded from your taxable income, which could have favorable implications for your Social Security benefits and Medicare premiums.

Grant from Donor Advised Fund (DAF)

Donor Advised Funds provide a flexible and tax-efficient way to manage your charitable giving. You can contribute cash, stocks, or other assets to a DAF and receive an immediate tax deduction. Over time, you can advise grants from the fund to support the causes you care about. You can strategically plan your giving and potentially grow your contribution tax-free within the fund by recommending a grant to Deborah Hospital Foundation.

Each of these giving strategies offers unique advantages over traditional cash donations, allowing you to maximize the impact of your generosity. As always, we recommend consulting with your financial advisor or tax professional to determine the best giving options for your individual circumstances.

Deborah Hospital Foundation is dedicated to continuing its legacy of funding compassionate care and medical excellence. Your support, in whatever form it takes, is the cornerstone of our ability to serve those in need. Thank you for considering these alternative ways of giving.

For more information or assistance in processing your charitable contribution, please do not hesitate to contact us at 609-893-0100.



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4 simple ways *to give*



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