

SPRING 2018

INSIDEDEBORAH®

A Publication of Deborah Hospital Foundation

Featured Stories:

**Deborah Specialty
Physicians – Now in
Your Neighborhood**

**Bringing Deborah’s
Medical Expertise
to the Far East**

**A Gift that Keeps on
Giving “A Gift from
Captain Buscio”**

**“Deborah fixed my Pop-Pop’s
heart and my teddy’s, too!”**

– James 4


Learn more about the Teddy Bear Clinic on page 13





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MESSAGE FROM OUR **PRESIDENT & CEO**


It is my pleasure to present you with the Spring issue of *Inside Deborah!* The beginning of Spring is a great time to reset, refresh and look ahead with excitement and joy. At Deborah, we have much to look forward to as the new 60,000-square-foot medical building on our campus is nearly ready to open its doors. This new building will provide vital services to our community, many of which are not currently available in the area. This is part of our vision to continue giving back and investing in the very community that continues to give back and invest in us.

The theme of this issue is “Deborah Beyond Deborah,” and it highlights some of the work that Deborah Heart and Lung Center and Deborah Hospital Foundation do for the community. Our community has given us so much, and a vital part of our mission is to give back whenever possible. The support of our generous donors, board members, volunteers and staff continues to make this vision a reality.

Everything we do is made possible by you, our friends and supporters who make Deborah the wonderful place that it has been for nearly 100 years. Many thanks to you and best wishes for a healthy 2018!

With sincere appreciation,



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DEBORAH HOSPITAL FOUNDATION DEVELOPMENTS

Deborah Hospital Foundation announced that Carole Himmelstein and Claire Molotsky have retired from the Foundation's Board of Directors. While we are saddened by their departure, we know they will continue to do amazing things and the work that they did for Deborah will live on.

Carole Himmelstein has been a Deborah volunteer for more than 40 years. She is a life member of the Pacesetters—PA Region, Past Secretary of the PA Regional Council, Past President of the Rose Elichman Chapter, and has served on the Board of Directors of Deborah Hospital Foundation and Deborah Heart and Lung Center from 1982-1994, and reelected in 2008 until present. During her tenure, she was Chairman of the Board, Deborah Research Institute, Chairman, Long Range Planning, and served on numerous committees. Ms. Himmelstein has been the Chair for Deborah Hospital Foundation's Annual Red Tie Gala since 2009.

Claire Molotsky is a Founder of the Lower Makefield Township Community Pool and served as its first Chairperson. She has been involved with the Cystic Fibrosis Foundation, the National Multiple Sclerosis Societies, and served on the Makefield Glen and Cedar Hollow Condominium Boards. Ms. Molotsky is a self-employed Medical Insurance Counselor. She speaks to groups on medical insurance reimbursement and programs and has participated in health fairs, dispensing information relative to the medical insurance reimbursement field. Ms. Molotsky was first appointed to the Board in 1996 and served with distinction through 2018.

We wish both Carole and Claire the very best and cannot thank them enough for all their years of service to Deborah!



Carole Himmelstein



Claire Molotsky

If you shop on Amazon, you can help Deborah Hospital Foundation by instead shopping on AmazonSmile. Follow the instructions at right to get started!

A graphic with a blue background and white text. At the top, it says "amazon smile" with the Amazon logo, followed by "You shop. Amazon gives." Below this are three numbered steps in circles: 1. "Go to smile.amazon.com", 2. "Log in", and 3. "Pick Deborah Hospital Foundation as your preferred charity". At the bottom, it says "0.5% of the price of eligible AmazonSmile purchases goes to support DHF."



Deborah Specialty Physicians – Now in Your Neighborhood

Deborah Specialty Physicians, a private nonprofit physicians' practice, has opened new office locations throughout Ocean, Atlantic and Burlington Counties, offering a range of Cardiology, Electrophysiology, Vascular and Diabetes services. The Deborah Specialty Physicians' offices bring members of Deborah Heart and Lung Center's legendary medical staff to convenient community locations.

CARDIOLOGY AND ELECTROPHYSIOLOGY SERVICES

The Deborah Specialty Physicians' offices focusing on Cardiology and Electrophysiology care provide additional diagnostic and testing services tailored to managing and treating those conditions.

Cardiac patients seen by Deborah Specialty Physicians may undergo a full evaluation, including a complete medical history; physical exam; review of previous testing, if any; and appropriate diagnostic testing to fully define their medical conditions. They may also receive medications to treat their heart condition.

The Electrophysiology practices diagnose and manage electrical disturbances of the heart, atrial and ventricular

arrhythmias, and heart failure. The physicians in these specialized practices also implant and manage the care of pacemakers, defibrillators, and specialized pacemakers for heart failure—all in convenient hospital settings.

VASCULAR SERVICES

The Vascular physicians are experts with respect to the body's circulatory system of arteries and veins, and can manage conditions with medications and exercise, as well as performing minimally-invasive procedures and surgeries, also within a convenient hospital setting.

DIABETES SERVICES

Deborah is proud to host on its campus the Deborah Specialty Physicians' Diabetes Center. Deborah Specialty Physicians, an independent physician practice, provides state-of-the-art diabetes treatment and education in its office, conveniently located in the Alexander E. Cymrot Building. The team includes specially trained physicians, nurses, dieticians, and others who work directly with patients and their families to achieve positive outcomes.

DEBORAH SPECIALTY PHYSICIANS OFFICE LOCATIONS

1 MOORESTOWN
 1217 N. Church Road
 Moorestown, NJ 08507
 856.234.2828

2 MT. LAUREL
 3221 Rt. 38 West
 Mt. Laurel, NJ 08054
 609.836.6600

3 BROWNS MILLS
 Deborah Specialty Physicians Diabetes Center
 Deborah Heart and Lung Center Campus
 Alexander E. Cymrot Building
 212 Trenton Road, Second Floor
 Browns Mills, NJ 08015
 609.621.2075

4 TOMS RIVER
 25 Mule Road, Suite B5
 Toms River, NJ 08755
 732.557.0080

5 WHITING
 Crestwood Village
 Unit 20A and 20B (Part)
 550 Route 530
 Whiting, NJ 08759

6 MANAHAWKIN
 1322 Route 72 West, Suite 1
 Manahawkin, NJ 08050
 609.597.4479

7 GALLOWAY
 415 Chris Gaupp Drive
 Galloway, NJ 08025
 609.748.7580



Appointments are easy to make either by phone or online at www.DeborahSpecialists.com.

Deborah Specialty Physicians in an independent physicians' practice. The name "DEBORAH®" is a registered trademark of Deborah Heart and Lung Center and is used under license granted by Deborah. All rights reserved.

Deborah Specialty Physicians works closely with Deborah Heart and Lung Center in its mission to serve patients but is a separate entity. Patient bills will reflect Deborah Cardiovascular Group P.C.

BRINGING DEBORAH'S MEDICAL EXPERTISE TO THE FAR EAST

Working in tandem with our partners, Deborah Heart and Lung Center's Interventional Cardiology Team has placed Deborah back on the world stage, by hosting physicians from China in an innovative Cardiovascular Clinical Observership Program for International Doctors. This ground-breaking teaching program offers a unique opportunity for Chinese physicians to learn first-hand the latest catheterization techniques and procedures from Deborah's expert Interventional Cardiologists.

In 2016, with a grant from Boston Scientific, Richard Kovach, MD, Division Director of Interventional Cardiology at Deborah, launched the program. Three physicians from China travelled to Deborah to participate in the inaugural educational "shadowing" program.

"This program evolved due to my involvement over the years with multiple hospitals in China where I would teach



and train physicians, additionally lecturing at multiple Chinese cardiovascular conferences, including the China Interventional Therapeutics (CIT) Conference and China Endovascular Conference (CEC), along with several other major meetings," explains Dr. Kovach. "These events and interactions afforded me the opportunity to establish relationships with prominent Chinese physicians and showcase what we are doing at Deborah, and what we can share in terms of valuable educational experiences and innovative techniques."



Dr. Kovach has become a regular guest faculty member at the CIT Conference through his involvement with New Cardiovascular Horizons (NCVH), a nationally recognized peripheral vascular association dedicated to the awareness, management and treatment of peripheral vascular disease. Dr. Kovach expanded his involvement with this organization by establishing the New Cardiovascular Horizons-New Jersey northeast regional conference held each summer in Atlantic City, NJ. His role with NCVH recently expanded even further after becoming Chairman of the Horizons International Peripheral Group (HIPG), the parent organization which oversees all of NCVH's national and international meetings, as well as the group's journal publications and clinical research activities. It is important to note that HIPG (NCVH) is a non-profit

organization, with no physician members or officers receiving any compensation for their extensive time and effort supporting these very important activities.

"While the New Cardiovascular Horizons-New Orleans conference is primarily a peripheral vascular conference, NCVH-New Jersey covers a much broader spectrum of cardiovascular disease management and intervention. Both meetings, however, are focused multidisciplinary conferences designed to advance the field and empower healthcare providers in a collaborative framework based on the continuum of patient care," Dr. Kovach notes, "so attending and speaking at meetings like CIT and CEC in

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“We are all proud of the many clinical, research and academic contributions which Dr. Kovach has made over the years at Deborah Heart and Lung Center. He has an outstanding reputation for providing advanced clinical care to literally thousands of patients at Deborah.

His focus is on Interventional Cardiology procedures, such as implanting stents, performing structural heart procedures, including TAVR and Watchman, and deploying minimally invasive Endovascular technologies to treat patients with complex forms of peripheral vascular disease.

It is a true testament to Dr. Kovach’s skills that these physicians wish to come to Deborah from half a world away to observe how our patients benefit every day from these sophisticated cardiac catheterization and peripheral vascular procedures.”

*Lynn B. McGrath, M.D.
Vice President, Medical Affairs
Deborah Heart and Lung Center*

China was a natural progression, with both meetings being two of the largest interventional therapeutics conferences in the Asia-Pacific region, each drawing over 8,000 experts in cardiology, radiology, and vascular medicine together.”

After attending these Chinese conferences and building relationships with healthcare providers in China, Dr. Kovach saw the need for a more comprehensive cross-cultural educational forum.

“It was clear we needed to develop a program here in the United States for our Chinese counterparts,” he states. “With financial support from Boston Scientific, we were able to create a dynamic program that brought Chinese physicians not only to Deborah, but to several other Hospital members of the New Cardiovascular Horizons group, creating meaningful learning opportunities tailored to the specific needs of visiting physicians and health care administrators.”

It is important to note that these visiting physicians are not involved in the direct treatment of Deborah patients, but rather are there to observe clinical care, procedures and techniques as well as participate in lectures, Grand Rounds and other medical-related events.

“It is our hope that these visiting physicians will in turn be able to share their experiences and techniques with their colleagues in China when they return home,” emphasizes Dr. Kovach. “The observership program also requires each participating physician to submit for publication at least one case report for each month of observation.”

Dr. Kovach is looking forward to hosting the observership program again this spring. “With another group of 3 physicians, our imprint will continue to expand in the coming years. I am proud to report that our program has been so well received that there is actually a waiting list back in China of physicians wanting to come to Deborah. I’m therefore hopeful that we can expand the number of visiting physicians we can accommodate at any one time. I believe this program is a continuation of Deborah’s commitment to spreading our knowledge within the healthcare community. It is so gratifying to be able to bring Deborah, our incredible medical staff and our advanced practices to a world stage!”

A GIFT FROM CAPTAIN BUSCIO PROGRAM...



A GIFT THAT KEEPS ON GIVING

“Never underestimate the value of early screenings,” emphasizes Thomas J. Campbell III, Deborah’s Marketing/ Media/PR Director, “especially if you are a firefighter, police officer or first responder. The very nature of these professions carries with them higher stress levels and on-the-job hazards. In fact, heart disease is the number one killer of America’s firefighters.”

It is for this reason that Deborah participates in “A Gift from Captain Buscio Program,” which since 2004 has screened thousands of first responders and saved hundreds of lives.

The program, created by Donna Buscio, was founded in memory of her late husband, Captain Dominick Buscio, a Jersey City career firefighter who died unexpectedly at the age of 39 from an undetected heart condition. Wanting to spare other families from suffering the same loss, Donna’s vision of a comprehensive cardio-pulmonary screening program became a reality that is now hosted at two sites in New Jersey. She initially approached Deborah because of the Hospital’s already-established partnerships with the New Jersey State Firefighters Mutual Benevolent Association and the New Jersey State Firemen’s Association.

“The ‘A Gift from Captain Buscio Program’ at Deborah offers active duty and retired police officers, firefighters, and first responders an excellent cardiovascular-pulmonary evaluation,” notes Campbell. “In addition to initial testing, which includes a complete blood count, metabolic and fasting lipid profiles, glucose level, a chest x-ray, series of pulmonary function testing and an EKG, if we discover any abnormalities or the patient has a high-risk family medical history, the Deborah specialist will order additional testing, which can save time from scheduling another visit, or prolonged worrying about a potential unknown medical problem.”

Other diagnostic tests which may be ordered include a treadmill or nuclear stress test, an echocardiogram, vascular ultrasound, CT scan, sleep study, or cardiac catheterization.

“I could tell you dozens of stories of Captain Buscio appointments who walked in the door seemingly healthy

Continues on next page

younger men—active and in shape—who were shocked to discover they had a serious cardiac problem, and had no idea! For both myself and Donna Buscio, this is one of the most rewarding experiences, knowing that our pro-active screening program has saved someone’s life.”

“Deborah is very proud of our long-standing partnerships with both the New Jersey State Firefighters Mutual Benevolent Association and the New Jersey State Firemen’s Association, forged in the mid-’90s. However, after launching the ‘A Gift from Captain Buscio Program,’ we realized that there are so many other wonderful groups in New Jersey that could benefit from specially tailored affinity programs like this. We are proud to acknowledge that Deborah now has relationship programs with such respected groups as the New Jersey Education Association,

NJ State Policemen’s Benevolent Association, New Jersey State Council Knights of Columbus, Professional Firefighters Association of New Jersey, Sheriffs’ Association of New Jersey, New Jersey State Troopers Fraternal Association, New Jersey State Association of Chiefs of Police, the Department of New Jersey Veterans of Foreign Wars, New Jersey State Parole Board, and New Jersey County Jail Wardens Association. It is our honor to serve all of our state’s heroes, public servants and service organizations. More importantly, every life we save is a gift that we treasure.”

If you would like to make a gift in support of this program at Deborah, please visit www.YouGivePeopleLive.com.

Did you know that every year the National Sleep Foundation sponsors Sleep Awareness Week?

This annual event celebrates sleep health by encouraging the public to prioritize sleep, in order to improve their overall health and well-being. Deborah Heart and Lung Center has long recognized the vital role that a healthy night’s sleep plays in total wellness. More relevant to our work, evidence has continued to connect sleep disorders with cardiac conditions.

In recognition of this correlation, Deborah established a sleep program in 1986, which was one of the first in the state of New Jersey. The program grew significantly during the 1990s, as more and more primary care physicians acknowledged sleep-related disorders as a real, increasingly dangerous, and—most importantly—preventable and treatable national epidemic.

In 2001, the Center took great strides in expanding the sleep program, a project completed in 2003. The expansion was made to accommodate the growing number of people suffering from sleep-related problems. By 2003, patient demand was so great that plans were immediately underway to further expand the program. This was completed a few short years later.

Deborah’s brand-new Institute for Sleep Medicine was launched in 2006 to stunning accolades. The state-of-the-art facility, located on another side of the Center’s campus, provided patients with a quieter, more relaxed setting offering hotel-like accommodations. Utilizing the least intrusive monitoring system available—so that Deborah’s sleep technicians can most accurately record the patient

sleeping—Deborah’s integrated medical approach offers the best treatment options to manage sleep disorders.

Today, Deborah’s sleep specialists and cardiologists collaborate to ensure that various sleep disorders are treated as a whole and not individually, while patients also receive appropriate testing for potential coexisting cardiac conditions.

One of the Institute’s strongest and most unique features is its comprehensive nature: sleep medicine specialists working in tandem with other specialists to treat all aspects of the sleep disorder.

With the new Medical Office Building opening on Deborah’s campus in Spring 2018, the Institute will once again be moving to a new and improved setting. The

new 4-bed Institute will not only conduct sleep studies on patients here on campus, but also remotely, for those that wish to remain in the comfort of their own home. This capability affords patients the opportunity to pick up a monitoring device and return home, while the device monitors the patient and transmits the data to Deborah.

While in-home studies will be favored and encouraged when appropriate, Deborah expects heavy patient volume in our sleep suites due to the importance of in-lab studies for certain cardiac patients.

With ongoing and generous donor funds supporting Deborah, we are excited to continue striving and succeeding in improving our patient care and capabilities—ensuring that Deborah remains at the forefront of evolving healthcare delivery system.

For more information on the Institute for Sleep Medicine, please visit our website <http://www.demanddeborah.org/medical-services/institute-for-sleep-medicine>.





MAKING *the* **ROUNDS**



An Interview With:

Name: Cynthia "Cyndy" Kornfeld, LPN
Position: Director
Department: Volunteer Services
Years with Deborah: 14

In a few sentences, please explain your department's role with Deborah.

The bulk of our efforts in Volunteer Services consists of scheduling and organizing thousands of individuals who graciously volunteer their time for Deborah each year. In addition, our team manages a multitude of outreach events, the annual fundraising Gala, and the Chapters that actively fundraise for Deborah. Our primary goal, however, is to utilize volunteers to enhance the patient experience.

For those unfamiliar with the Chapter system, Chapters are similar to an auxiliary. They act as the fundraising arm of volunteers.

Still, managing the volunteers visible throughout the Center must take a considerable amount of time. Why are volunteers so important to Deborah?

Volunteers are a very important part of the Deborah team and are greatly appreciated by the staff, physicians, and patients they support! By donating their time, our "Red Coats" make a positive difference in the many lives they touch.

Deborah's commitment to keeping financial hardship out of the healthcare decision-making process means that every dollar we save is a dollar that can be spent on services for those that need it. Our incredible team of volunteers helps us maintain that mission by saving Deborah hundreds of thousands of dollars in staff expenses.



What was your role with Deborah prior to becoming the Director of Volunteer Services?

I was initially hired as a nurse at Deborah. I was in a direct nursing role for more than 5 years before transitioning into the Outreach Coordinator in Volunteer Services. The Outreach Coordinator was responsible for providing the public health aspect of Deborah by working in the community and partnering with organizations.

Many would not expect Volunteer Services to be handling the public health/community relations aspect of Deborah. Can you please expand on this?

Happily! I have seen our outreach increase from a few events a year to dozens. Some of the larger events are more well-known than others, which includes our “Annual Women’s Health Expo” held each February.

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“Our incredible team of volunteers helps us maintain that mission by saving Deborah hundreds of thousands of dollars in staff expenses.”

In addition, the Affordable Care Act requires tax-exempt hospitals to create a Community Health Needs Assessment (CHNA) to better serve their community. The assessment identifies services and needs within a certain geographic radius of the facility and encourages the hospital/non-profit organization to help serve those needs.

As a result, we've continued to expand our outreach. One such example is our annual Sudden Cardiac Arrest (SCA) event. This free event provides cardiac screening for students ages 12-19 and will be held via appointment on a first-come, first-served basis. Testing generally takes approximately 45 minutes and can help ensure that our children's hearts are healthy and free of abnormalities.

Another example is our participation in the **Teddy Bear Clinic** through the early intervention program with the Pemberton Township Schools Preschool Program. Members of the clinical staff at the Children's Heart Center at Deborah participate in this cute program by demonstrating on the "friends" (teddy bears) that the children bring to school for this event. Our staff demonstrates routine checkups and assessments on the teddy bears, to help alleviate the fears children may have of doctors and other care providers.

What would you like to tell our readers in closing?

Our legions of volunteers include women and men from every walk of life. From canister drives to black-tie banquets, volunteers tirelessly devote themselves to keeping Deborah's mission alive, raising and saving not just funds, but awareness as well.

To all of you, our generous volunteers and donors, we thank you from the bottom of our hearts. Simply put, we would not be able to do what we do without you!



If you are interested in becoming a volunteer, please contact the Volunteer Services Office at (800) 223-0135.

LET THE MUSIC PLAY ON

Seventy-seven-year-old Harry Schmoll is a classically trained pianist. He loves playing the piano for his own enjoyment, for his wife Rita, for intimate groups of friends, for larger groups in his community, and even for passengers on cruise ships. He has been playing show tunes, songs made popular by the Rat Pack, and classical music for more than half his life.

Fifteen years ago, the music almost stopped.

At the time, Harry was a practicing attorney and full Professor of Business Law at Burlington County College. During a routine physical exam, Harry's family doctor detected a heart abnormality, and immediately referred Harry to a local cardiologist. Based on test results, Harry was referred to Deborah for a cardiac catheterization. Deborah's interventional cardiologists discovered a major blockage in Harry's main artery. He was immediately scheduled for bypass surgery the very next morning. Dr. Lynn B. McGrath performed the successful surgery that saved Harry's life.

"I will forever be thankful to Dr. McGrath and Deborah for their efforts in saving my life. Since my surgery, I have been able to continue doing everything I enjoy: teaching at BCC, practicing law, reaching 45 years as a member of the Bar Association -- which included a term as a municipal court judge -- and also making the most of retirement, taking additional cruises with my wife Rita, and, of course, playing the piano. So every year since my surgery, I have supported Deborah with annual donations."

It is also important to Harry and Rita that Deborah will be here for others in the future, just as Deborah was here for him. So, they started fulfilling this personal mission by donating shares of stock to Deborah, which purchased a Charitable Gift Annuity. They also officially enrolled in the Foundation's Heritage Circle, a society for individuals who inform us that the Deborah Foundation is included in their Wills and Estate Plans. As a member of our Heritage Circle and a Charitable Gift Annuitant, Harry and Rita are proud to know that their names are now included on Deborah's Donor Wall of Honor, but more importantly, they are proud to know that years from now, lives will be saved because of their thoughtful gifts.



The Schmolls are grateful to Deborah. The staff, leadership, and our patients are grateful to Harry and Rita, and wish them many more years of beautiful music together!

This article appeared in the 2016 Fall/Winter issue of *Deborah Legacy*, a publication for members of the Deborah Hospital Foundation's Heritage Circle Society.

On January 17 of this year, Harry returned to Deborah Heart and Lung Center for a TAVR (Transcatheter Aortic Valve Replacement) procedure and a pacemaker. Our Guest Residence made it possible for Rita to remain on the Deborah campus, and by Harry's side.

As they left for home just four days later, Harry stated, "When I get home, I am going right over to my piano to play 'Old Deuteronomy' from one of my favorite musicals, 'Cats.' As the lyrics go, Deuteronomy's lived a long time. He's a cat who has lived many lives in succession. Because of Deborah, I am 'Deuteronomy!'"

A gift to Deborah Hospital Foundation in your will or estate plan is a meaningful way to turn your support for Deborah today into a lasting legacy – one which does not impact your current finances. To start a no-obligation conversation about the many ways by which you can create a legacy and become a member of the Heritage Circle Society, or to let us know that you have already taken the steps to leave a legacy gift, please contact our Planned Gifts Officer, Ellen Krivchenia, at 609.893.0100, or ekrivchenia@deborahfoundation.org.



SPOTLIGHT ON PHILANTHROPY

While there are many ways to support Deborah Hospital Foundation, planned giving is one that can be particularly beneficial to both Deborah and the donor. Planned giving is inherently simple in that it is a contribution that is arranged in the present and allocated at a future date.

There are various forms of planned gifts, but some of the more common are as follow:

BEQUESTS

A bequest is a charitable donation from your estate—a transfer of cash made through your estate plans. You can make a bequest to Deborah by including language in your will or living trust, leaving a portion of your estate to Deborah Hospital Foundation, or by designating Deborah as a beneficiary of your retirement account or life insurance policy.

A bequest costs nothing now, yet gives you the satisfaction of knowing you have provided for Deborah in the future. Additionally, gifts to Deborah Hospital Foundation from your estate are exempt from federal estate taxes.

PAYABLE ON DEATH ACCOUNT

All you need to do is properly notify your bank that you want all or a portion of funds in any of your accounts or certificate of deposit (CD) to transfer to Deborah Hospital Foundation upon your passing. The bank and Deborah will do the rest, bypassing probate court entirely.

CHARITABLE GIFT ANNUITIES

Charitable Gift Annuities are a combination of a gift to Deborah and a fixed, quarterly, lifetime income to you. Deborah would agree, by contract, to pay you a fixed amount each year to one or two beneficiaries for life.

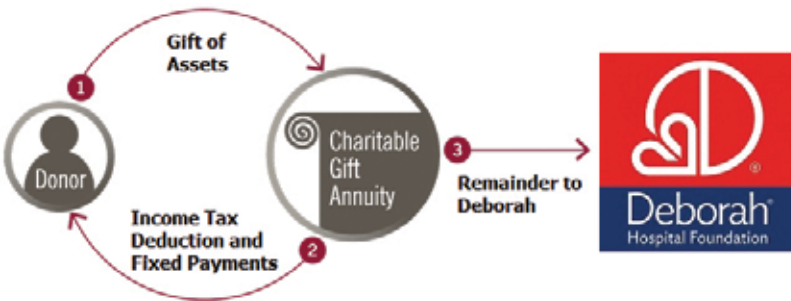
The amount of the annuity payment will depend on the ages of the annuitant(s) and the value of the assets donated. Deborah offers the rates (see chart at right) that are suggested by the American Council on Gift Annuities, a national organization. The Foundation would be happy to create a personalized illustration for you on request.

recommend discussing this topic with a financial advisor to learn more about how a trust may benefit both you and Deborah.

Anyone who designates Deborah Hospital Foundation as the recipient of a planned gift is eligible for membership in the Heritage Circle, a special way for us to honor those who have been gracious enough to support Deborah through planned giving.

TRUSTS

Various types of trusts are designed to convert large, highly appreciated assets into a lifetime income stream without generating estate taxes and capital gains taxes on the transfer and sale of the appreciated assets. We



AGE	RATE
60-61	4.4%
62-63	4.5%
64	4.6%
65	4.7%
66-67	4.8%
68	4.9%
69	5.0%
70	5.1%
71	5.3%
72	5.4%
73	5.5%
74	5.7%
75	5.8%
76	6.0%
77	6.2%
78	6.4%
79	6.6%
80	6.8%
81	7.0%
82	7.2%
83	7.4%
84	7.6%
85	7.8%
86	8.0%
87	8.2%
88	8.4%
89	8.7%
90 and over	9.0%

If you are interested in learning more about planned giving or assessing your options, please contact Ellen Krivchenia in Deborah Hospital Foundation at 609-893-0100 ext. 8050 or via email at ekrivchenia@deborahfoundation.org.

4 SIMPLE WAYS TO GIVE

To Deborah Hospital Foundation



IN PERSON

Write a check and drop your gift off in the Foundation the next time you visit Deborah Heart and Lung Center



MAIL

Mail your gift to:
Deborah Hospital Foundation
212 Trenton Road
Browns Mills NJ 08015



ONLINE

Give online at:
www.deborahfoundation.org



TEXT

Text DEBORAH to 91999

UPCOMING EVENTS



SAVE THE DATE
COLEMAN-DEBORAH GOLF CLASSIC
SEPTEMBER 10, 2018

On Monday, September 10, the 40th Annual Coleman-Deborah Golf Classic at Mercer Oaks will take place in West Windsor, New Jersey.

This annual event is generously organized by the Coleman family and has been raising vital funds for Deborah for the past four decades.

Cost: From \$160 per golfer Sponsorships: From \$145 - \$2,500

Visit www.DeborahGolf.org to learn more and register! Please support this fun event!

SAVE THE DATE

RED TIE GALA
NOVEMBER 10, 2018



On Saturday, November 10, 2018, Deborah Hospital Foundation will host the 13th Annual Red Tie Gala in support of Deborah's 96-year mission of providing high quality care and treatment of heart, lung and vascular disease.

This year's event will take place at the beautiful Hilton in Philadelphia at Penn's Landing. The evening starts with a cocktail reception, followed by dinner and dancing.

Tickets can be purchased online at www.DeborahFoundation.org/red-tie-gala or by contacting Joan Fry at **609-893-3372**.



SAVE THE DATE
GIVING TUESDAY
NOVEMBER 27, 2018
#GivingTuesdayDHF

On Tuesday, November 27, 2018, Deborah Hospital Foundation will rally the Deborah Family to support the national "Giving Tuesday" initiative.

The 4th Annual **#GivingTuesdayDHF** is a 24-hour fundraising event that highlights the value of Deborah Heart and Lung Center. Please join us on November 27 and show your support for Deborah by making an online gift to the Foundation! All gifts will go in support of patient care at Deborah.



212 Trenton Road
Browns Mills, NJ 08015

Deborah Hospital Foundation

609-893-0100
deborahfoundation.org

Volunteer Services

609-893-3372

Deborah Heart and Lung Center

Physician Referral Line
800-214-3452

**To schedule an appointment
at Deborah**

www.demanddeborah.org
609-621-2080

**Customer Assistance &
General Information**

www.demanddeborah.org
800-555-1990

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To make a donation, please text **DEBORAH** to **91999**