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Inside **Deborah** *is a publication of* The Deborah Hospital Foundation 212 Trenton Road Browns Mills, NJ 08015 609-893-0100 www.deborahfoundation.org





The dedication of the newly renovated Atrium of Love. L to R: Steve Toal, CDO, DHF; Joseph Chirichella, President & CEO, DHLC and DHF; Paul J. Stendardi, Chairman of the Boards, DHLC and DHF; Muriel and Bert Greenstein; Cyndy Kornfeld, Director, National Volunteer Services and Joseph R. Manni, VP & COO, DHLC and DHF.



#### MESSAGE FROM OUR LEADERS



Joseph P. Chirichella President and CEO, Deborah Hospital Foundation and Deborah Heart and Lung Center

Dear Friends,

It is a pleasure to share the new issue of *Inside Deborah* magazine with you. We are once again in a privileged position of offering heartfelt thanks to some wonderful donors, whose philanthropy has greatly benefitted the hospital.

In the following pages you will see beautiful photos of our new Atrium of Love, lovingly refurbished through the generosity of Muriel and Bert Greenstein – long time Deborah supporters – whose thoughtful gift has created a quiet oasis for tranquil reflection.

Another of our long-time supporters, James Klinghoffer, once again makes the pages of this magazine. The Harry, Edith and James Klinghoffer Foundation Nursing Scholarship has meant a world of difference to nurses who are pursuing additional education and we are grateful for Mr. Klinghoffer's continuing support of our front line patient care staff.

Other notable milestones include moving into our second year of providing respiratory evaluations to Superstorm Sandy victims. Our RESP program has reached thousands of our neighbors, and Deborah's screenings offer peace of mind to those who have been exposed to a variety of respiratory irritants, during and after the storm.

In addition, we launched a new initiative to reach out to our area's youth and screen for potential undetected cardiac anomalies that could lead to unexpected sudden cardiac death. For all of us at Deborah, this is a passionate mission – protecting teenagers who may be unaware that they have heart problems. If our screening finds even one child at risk, we have done our jobs.

Enjoy this issue of *Inside Deborah*. We remain thankful to you, our loyal supporters, and look forward to forging ahead.

Joseph P Chinichella



Paul J. Stendardi Chairman of the Boards, Deborah Hospital Foundation and Deborah Heart and Lung Center

#### FROM THE DESK OF THE CDO

Dear Friends of the Foundation,

What inspires you? Every day at Deborah I am touched by witnessing the selfless actions of others.

This past year, the Deborah Foundation was the recipient of two monumental gifts that were inspired by the extraordinary care two individuals received at Deborah many years ago.

In February, we received nearly \$3 million from the Estate of George Patsourakos. According to his family, George was inspired to make this gift to Deborah years ago after hearing the story of a young Greek boy who came to Deborah in the late 1970s with a severe lung condition. He had no personal resources and yet was treated successfully. He has since enjoyed a healthy life, achieving great success as a local restaurant owner, husband and father.

In August, The Foundation received \$2.4 million from The Dalton Trust, which was established by Fritz Dalton for his daughter, Carol. Upon her recent passing, the principal balance of the trust was donated to the Deborah Foundation. When I reached out to Mrs. Dalton to offer my condolences and thank her for this incredible gift, I asked her, "Why Deborah?" She explained that it was her husband's choice. He was inspired to donate to Deborah based on a personal experience. In the Trust document, Fritz referenced a story about a young boy that lived in their neighborhood many years ago and was very ill with a bad heart. The boy was sent to Deborah, where he was operated on even though his family did not have the resources to pay. Today, that boy lives. "Deborah," Fritz declared, "is where I would like my daughter's trust to go when she no longer needs it."

These stories remind us that our donors give from their hearts and that this motivation plays a crucial role in the success of the Deborah Foundation. Every day at Deborah, patients inspire our staff through their courage and faith. Our staff inspires our patients with their skill set and compassion. Above all, our donors continue to inspire us all with their generosity and loyalty.

Please help inspire others by joining our growing family of donors... it could mean the world for someone.

Enjoy the beautiful days of autumn, and Be Well.

TO MAKE A DONATION GO TO deborahfoundation.org

If you would like information on how to give to the Foundation or about available naming opportunities at Deborah please contact me at 609-893-0200 or visit our website at www.deborahfoundation.org



**Stephen J. Toal** Chief Development Officer

Inspiration... "a divine influence directly and immediately exerted upon the mind or soul."

What inspires you to give to Deborah Foundation? We want to know! E-mail us at sbilat@deborah.org or call Stephanie at 609-893-0100

# Love Continues to Grow at Deborah through the Generosity of a Major Gift

As you enter Deborah Heart and Lung Center and pass through our elegant and comfortable lobby, you come upon the Atrium of Love, an outdoor courtyard garden which serves as a natural respite for our patients, their families, visitors, and staff. On Thursday, September 4, 2014 the Deborah Foundation dedicated the newly renovated Atrium of Love in honor of Muriel and Bert Greenstein of Delray Beach, Florida. This revitalization was made possible by a generous gift Muriel and Bert gave to the Foundation this past March. The project included new ornamental trees, plants and flowers to this



beautiful space along with new sitting areas and koi pond.

"I shall pass through this world but once. Any good, therefore, that I can show to any human being, let me do it now. Let me not defer nor neglect it, for I shall not pass this way again." – Stephen Grellet



This quote, a favorite of the Greensteins, perfectly illustrates their view of philanthropy. Muriel and Bert's passion for philanthropy is rooted in their childhoods, growing up in the Bronx, New York. Muriel's parents managed the "Home for Incurables," a precursor to St. Barnabas Hospital, Bronx, NY, throughout the 1930s. Her grandfather, Mosses Feld, was a Rabbi that instilled an appreciation for charity and helping others. Bert's



father served the community as a quiet and gentle local pharmacist. They married on November 10, 1952 and led successful careers in business with Muriel working in accounting at Albert Einstein Medical Center and Bert as the number one East Coast Salesman for Metro Media.

After retiring to Florida over twenty years ago, Muriel and Bert began volunteering and fundraising for Deborah. They were encouraged by Muriel's memory of traveling as a child with her family from New York to Browns Mills to visit a friend who was a TB patient at Deborah. This fond memory of Deborah's good work and motto "There is no price on life" led the Greensteins to found the Huntington Lakes (Florida) Chapter of Deborah Hospital Foundation. For the past twenty-two years, Muriel has served as the President of the chapter and, along with Bert, plans many successful fundraising events, organizes numerous bus trips, and donates countless hours of time and energy for the benefit of Deborah. In total, the Huntington Lakes Chapter has raised over \$270,000 for Deborah Heart and Lung Center.

It is clear that Muriel and Bert Greenstein have lived their lives in service to others and fulfill the words of their favorite quote. We are so thankful for their commitment and generosity, which has helped to renovate the Atrium of Love. The Foundation will ensure the Atrium of Love serves as a lasting reminder of their friendship and support.



In Honor of



#### ATRIUM OF LOVE

This garden of peace and reflection is dedicated in honor of Muriel and Bert Greenstein.

Volunteers raising money for Deborah for more than 20 years, their unwavering dedication to helping others is matched only by their own personal generosity.

The Deborah Foundation humbly thanks Mr. and Mrs. Greenstein for funding the redesign of this comforting and tranquil setting.

> "Only a life lived for others, is a life worthwhile." ~Albert Einstein~

> > Dedicated September, 2014

# Special Events

#### **Celebrating A Decade Of Golf Tournaments and Twenty-Nine Years Of Commitment, The United Service Workers Union, IUJAT Does It Again!**

On Monday, September 15, 2014 the United Service Workers Union, International Union of Journeymen and Allied Trades held its Tenth Annual Golf Tournament at the Eagle Oaks Golf & Country Club in Farmingdale, New Jersey.

It seems that mother nature is very kind to Deborah as the Golfers arrived and commented how extraordinary the weather is every year for this exciting Event.

What truly is extraordinary is the commitment that the Union continues to make in having Deborah as their "Charity of Choice." Bravo and sincere thanks to our Co-Chairpersons: Lori Ann Ames, National President, USWU, IUJAT; Jonathan Scott Ames, National Vice President, USWU, IUJAT; and Steven R. Elliott, Sr., President Emeritus of the USWU and International President, International Union of Journeymen and Allied Trades.

It was an amazing day and all of us at Deborah are so grateful for the



The Special Events staff prepares for registration.

generosity and commitment to our mission. The day began with breakfast, a barbecue at lunch time and our Gala Cocktail Reception with our Awards Presentation.

Talks are already in the works for



next year's

Event. Our extreme thanks to our Committee: Trov Anderson, Kevin Barry, Ed Byrne, Henry Cange, Sean Cullinan, Peter DeVito, Jr.,

Vincent Dippolito, Steve Elliott, Jr., Frank Gauck, Mike Jones, Ed Kahn, Chris Kuehne, Joseph Pecora, Joseph M. Pecora, Mike Piecora, Luis Ramos, Mark Reader, Alvin Salcedo, Jimmy Scagnelli, Chuck Shimkus, Barbara Stevenson and Bill Sweeney for their awesome work.









Our Golfers are excited and getting ready





Nothing like an extraordinary Cocktail Reception to greet you after a day on the course.

As our Event was held on Monday, September 15th, on the course our guests took a moment to stop at the September 11th Memorial, some placed flowers at the site.









**Here Corinne Kashan presents** the Award to Jonathan Scott Ames, National Vice President, USWU, IUJAT at the **Reception.** An extraordinarily awesome day was had by all!



This year's Award Celebration held special meaning for both the Union and



#### Klinghoffer Scholarship Makes Nursing a Family Affair

#### This plaque is dedicated in honor of HARRY AND EDITH KLINGHOFFER

Harry, Edith and James Klinghoffer ursing Scholarship and Volunteer Support 2002 Harry and Edith Klingh Administrative Service, P 2010

The James Klinghoffer Center for Wound Healing and Hyperbaric Treatment 2014

They would be so pleased knowing their contributions to Deborah will be felt for generations to come.

"Hard work and dedication allowed me to achieve my dreams, but Mr. Klinghoffer has really given me the greatest gift of all." -Tina Curlis

Tina Curlis always dreamed of becoming a nurse and working with her mom, Jill, a fellow nurse at Deborah. With the help of The Harry, Edith and James Klinghoffer Foundation Nursing Scholarship, she made her dream a reality.

From a young age, Tina remembers her mom's devotion to her patients and began to look up to her as not only her best friend and biggest fan, but also her mentor. Jill encouraged her daughter's interest as a child and involved her in volunteer opportunities at Deborah. Through these opportunities, Tina was inspired by her mom's love for her patients and encouraged to begin her career at eighteen as a Safety Companion on Deborah's nursing units. When she started pursuing her dream of attending nursing school, she utilized the Klinghoffer Nursing Scholarship Fund. Tina calls the scholarship "the greatest blessing" because it allowed her to graduate from nursing school with minimal student loans – a rare feat for today's students.

In 2004, just before graduating with her Associate Degree, Tina became a Student Nurse Extern in Deborah's Medical Intensive Care Unit. This externship provided her the opportunity to work hands on, one on one with a registered nurse. Confident that her chosen field was the right one for her, Tina went back to school for her Bachelor of Nursing degree - and she convinced her mom to go back with her! Tina says, "It felt good to cheer her on for a change!" Not content to stop there - Tina decided to pursue her dream even further. She writes, "Having the money available to me made it easier to strive to reach my goals." Graduate programs can be extremely costly and the Klinghoffer Scholarship was essential in helping Tina reach her ultimate goal of becoming a Nurse Practitioner.

In the last 10 years, Tina has gone from Safety Companion to Nurse Practitioner in the Clinical Cardiology Unit. Today she cares for her patients as if they were members of her family and takes pride in coming to work every day and making a difference in the lives of her patients and their families. Tina shares, "If I can impact one person in some way each and every day, then I am fulfilled as a person." Having achieved her dream, Tina's current goal is to encourage her fellow nurses at Deborah to advance their education. She says, "Hard work and dedication allowed me to achieve my dreams, but Mr. Klinghoffer has really given me the greatest gift of all."

# Foundation Recognizes Donors at Annual Smithville Luncheon

This past June, the Foundation's Donor Appreciation Luncheon was held at the Historic Smithville Inn to honor and thank members of our Heritage Circle Society, Life Income Benefactors Society, and those individuals who made meaningful gifts to Deborah in 2013.

Our guests shared their stories and their passion with Deborah's President and CEO, Joseph Chirichella, our Chairman of the Boards, Paul Stendardi, and members of Deborah's Medical and Foundation staffs during an intimate lunch and informative program.



Emory Turnure received a blood pressure screening from Kathy Svendsen, RN.



Joseph Manni, VP & COO, DHLC and DHF; and Jim Carson, Major Gifts Officer, DHF, receive a gift from Evan Quarton and granddaughter Erika.

Attendees learned from guest speaker Dr. Matthew Samra, Attending Vascular & Endovascular Surgeon and Director of Deborah's Vein Center, about the profound and life-saving results his team is achieving with advanced technologies, innovative procedures, and continued training.

You may recall reading a letter from grateful patient Emory Turnure in the spring issue of *Inside Deborah*. Emory attended the luncheon as both a donor and a patient to share, in person, his moving story of the life-saving care he received at Deborah. His story demonstrated the true impact of our individual acts of caring and how by working together, we continue to make a profound difference in the lives of others.

Please call Jim or Ellen in the Foundation at 609-893-0200 about the ways you can make a difference and how you can attend one of our New Jersey or Florida luncheons.



## Deborah Launches Pediatric Heart Screenings

On Saturday, September 6, 2014, Deborah Heart and Lung Center administered pediatric heart screenings at Cherokee High School in conjunction with Simon's Fund, a local nonprofit dedicated to raising awareness about heart conditions that cause Sudden Cardiac Arrest (SCA). Darren and Phyllis Sudman founded Simon's Fund in 2005 in memory of their son, who passed away at three months old from an undetected heart condition called Long QT syndrome. Screenings previously conducted by Simon's Fund have identified undetected heart conditions in approximately one out of every 100 students they screen. Darren, Executive Director and Co-Founder of Simon's Fund says, "Routine cardiac screenings are not usually given to students. These preventative screenings can play a role in averting a terrible tragedy as well as identifying risk factors or conditions that can lead to heart disease in adulthood."

The screening was open to all students ages 12-19 in the Lenape Regional School District at no cost to the families. In total, 253 students were screened by Deborah staff which included doctors, nurses, nurse practitioners and physician assistants. For each student, Deborah's staff reviewed family history forms, calculated height, weight and BMI, listened to their heart, and performed



Standing L to R: Joseph Manni, VP & COO; Renee Langstaff, PA; Lynn McGrath, MD. Seated L to R: Shuping Ge, MD; Raffaele Corbisiero, MD; Jon George, MD and David Hsi, MD.

an electrocardiogram (EKG). After these procedures, our cardiologists reviewed the results and determined whether a student needed further evaluation. Approximately 10% had an echocardiogram performed on site of which, 10 students were referred for formal cardiology consultation. All of these students and their parents had an opportunity to meet with a Deborah physician in consultation prior to leaving the event. Possible conditions identified at the event included: Long QT syndrome, Bicuspid Aortic Valve, Wolff-Parkinson-White Syndrome, and Atrial Septal Defect. Deborah staff will continue to follow up with these students and their families to ensure that they receive appropriate care.

Some heart conditions, if left undetected, can lead to tragedy. There is active debate over the true incidence of SCA in youth. Previous data suggests occurrence is one in 200,000 high school students while recent studies suggest that the incidence may be up to four times more often. One thing not debated is the fact that it is preventable. Dr. Raffaele Corbisiero, Deborah's Chair of Electrophysiology says, "We treat this as a serious problem for the adult population, but we now need to focus awareness on the critical role testing can play in preventing this in our teenage population."

Deborah will debut a new Community Outreach program focused on bringing these pediatric cardiac screenings to as many South Jersey students as possible at no cost. Renee Langstaff, a physician assistant in Deborah's Cardiology Department says, "If we can identify just one student with a

potentially serious condition and then direct that child to a specialist for help, we have taken a major step in preventing tragedy."

Future pediatric health screenings will be offered by the Community Outreach Program at Deborah in collaboration with the Deborah Foundation and Pediatric Cardiology Department. The Deborah Foundation will continue to raise funds in support of these cardiac screening events.

If you would like to contribute towards this vital project please visit our website at www.deborahfoundation.org or call the Foundation at 609-893-0200.



# Community Outreach Screens Over 4,000 Individuals in 2014!

The Community Outreach Program is winding down 2014 with another successful year of providing health screenings at no cost to the communities we serve. The Outreach Program began in 2008 and continues to be a successful facet of the Deborah Foundation. Screenings are held at conventions, health fairs, festivals and expos reaching people from Burlington, Mercer, Ocean and Atlantic Counties. Screenings include blood pressure, pulmonary function testing, body fat analysis, balance, sleep apnea, pulse, pulse oximetry, cholesterol and glucose screenings. To date in 2014, over 4,000 individuals have taken advantage of our screenings.



Over the last two years, Deborah--with a grant from The Robin Hood Foundation--provided respiratory screenings for over 1,100 individuals impacted by Hurricane Sandy at 21 events in Ocean and Monmouth Counties. Our latest RESP screening took place at the Ocean County Family Health Day (pictured), held on Saturday, September 27th in Toms River, NJ. These screenings include pulmonary function tests, pulse oximetry, blood pressure checks, and listening to the lungs. To date, 113 individuals have come to Deborah for follow-up care as a result of their RESP screening.

On February 7, 2015 the Outreach Program will be providing complimentary screenings at our annual Women's Health Expo. In 2014, more than 800 women attended the event. The event will once again be held at The Enterprise Center in Mount Laurel, NJ with Deborah Physicians evaluating screening results. Women are encouraged to stop by to receive heart-healthy recipes, complimentary massages and healthy-lifestyle literature.

Another important focus of the Outreach Program is health education. A speaker can come to your community or club to discuss heart-related topics, stroke prevention and awareness, diabetes, sleep disorders and tips on living a healthy lifestyle.

If you, or anyone you know, are interested in having a clinical representative from Deborah attend an event, please contact Tina St. John Bialt, RN, Outreach Coordinator at 609-893-3372 or stjohnbialtt@deborahfoundation.org.



#### 9th Annual Red Tie Gala Saturday, November 8, 2014

Hyatt Regency Philadelphia at Penn's Landing Cocktail Reception 6-7:30pm Dinner and Dancing 7:30-11:30pm Honoree: High-Octane South Jersey Contact Sue Samuels for tickets 609-893-0200

#### NJ Region's 2014 Raffle Drawing December 5, 2014

Tickets are available @\$10 per book. To take a chance at winning, contact a local chapter in your area or the National Volunteer Services Office at (800) 223-0135. **First Prize:** 2014 Ford Fusion SE or Escape SE from Holman Automotive **Second Prize:** \$3,000 Visa Gift Card **Third Prize:** \$1,000 Target Gift Card

#### Deborah's Women's Expo Saturday, February 7, 2015

The Enterprise Center at BCC 3331 Route 38 Mount Laurel, NJ 08054 10:00 am – 2:00 pm Health Screenings, Meet our Physicians, Shopping, Massages, Yoga, Cooking Demonstrations, Door Prize Drawings Admission & Parking – NO COST

For information on individual Chapters' events, please call the Foundation, 800-223-0135 or visit our website at www.deborahfoundation.org



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# Here is some important information...

Deborah Foundation 609-893-0100

National Volunteer Services 800-223-0135

Special Events (718) 631-3500

Deborah Heart and Lung Center Physician Referral Line 800-214-3452

To schedule an appointment at Deborah 609-621-2080

> General Information 800-555-1990 www.deborah.org

