

inside DEBORAH[®]

Autumn 2013

Help for Those Affected by Sandy



DEBORAH
Heart and Lung Center

**RESPIRATOR
EVALUATION
SANDY
PROGRAM**

In the months since Super Storm Sandy devastated Ocean and Monmouth Counties, many individuals have been unknowingly exposed to potentially hazardous conditions.

In response to these recent local environmental health concerns, Deborah Heart and Lung Center is conducting multiple pulmonary and cardiovascular health screenings throughout the region.

This program is available to all individuals, children (over age 12), volunteers, first responders, and contractors that may have been exposed to mold, or other airborne irritants, caused by the aftermath of Sandy.

This program has been generously funded through a grant by The Robin Hood Foundation.

Health Screenings include:

- Blood Pressure
- Pulse Oximetry
- Auscultation of the Lungs
- Pulmonary Function Testing

If you would like to make an appointment at DEBORAH, call:
1-800-555-1990

LEADERSHIP *Vision*

Joseph P. Chirichella
President and CEO,
Deborah Hospital
Foundation and Deborah
Heart and Lung Center



Paul J. Stendardi
Chairman of the Boards,
Deborah Hospital
Foundation and Deborah
Heart and Lung Center



Dear Readers,

The photo on page seven of this issue hits close to our hearts.

Accepting an American flag from Staff Sgt. Kevin Johnston was a distinct honor. That he wanted to thank us for his wife Brandi's Deborah co-workers rallying behind her while he was deployed is moving and touching. We are the ones that need to thank Kevin.

Ever since Deborah was established, 91 years ago, we have been close neighbors to the military. Ft. Dix (formerly Camp Dix) was founded in 1917, just a few short years before Deborah opened its own doors. Over the years both the base and the hospital have grown. We are now neighbors of Joint Base McGuire-Dix-Lakehurst, which is the largest joint base on the East Coast.

We have been privileged to have treated many military personnel and their family members at Deborah. We also have many employees who have served either active duty or reserves, and many of our employees have military spouses, children, or relatives with ties to the base. In fact our military community here is quite large, and we are tremendously proud of this tie.

It is no surprise to us that so many of our staff have military involvement. Our staff in general has an amazing commitment to service – to their patients, to the hospital, to the community. It is only natural that this

commitment would extend to service to the country. This is one more reflection of the strengths of character of Deborah's staff.

So when Kevin approached us about presenting a flag that flew over his unit in Southwest Asia, we were humbled. That he wanted to thank us is one more selfless side of the true nature of our American military heroes. That Brandi's co-workers rallied around her, switching shifts so she could care for their young son Colton, offering support and comfort, and even goodies for packages going overseas to Kevin, comes as no surprise to us. This is the nature of the Deborah spirit.

So from the bottom of our hearts, Kevin, thanks so much for your service. Thanks also to all the Deborah family who serve in the military or have family ties to the military. We are so appreciative of your sacrifices to keep us safe and sound here in our homes, and protecting American interests abroad. We are all deeply in your debt. ♥

Joseph P. Chirichella

Paul J. Stendardi



**"100 Hospitals with
Great Heart Programs"**

Named by

BECKER'S

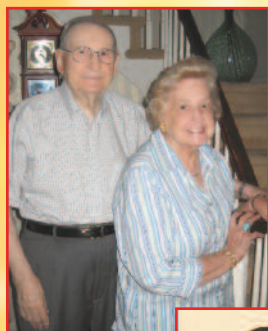
Hospital Review

BUSINESS & LEGAL ISSUES FOR HEALTH SYSTEM LEADERSHIP

On the Cover

Superstorm Sandy devastated a huge swath of the Jersey shore. Deborah is offering screenings, thanks to a generous donation from the Robin Hood Foundation, for those who feel they may have been affected.

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THROUGH DECEMBER 2013

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Donor Appreciation Luncheon

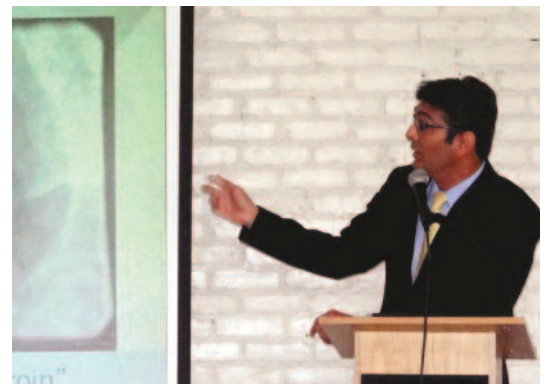
At this past June's Smithville Donor Appreciation Luncheon, both Deborah Hospital Foundation and Deborah Heart and Lung Center showed their deep appreciation to our loyal supporters for their continued investments in our ongoing success.

Also joining our guests for lunch were

members of Deborah's Nursing staff who shared their personal stories and passion for the work they do.

Presentations by Dr. Kintur Sangvhi, Director of the Transradial Catheterization Program and Mary Bouchard, RN, Director of the Catheterization and Electrophysiology

labs, highlighted the revolutionary technology and procedures that are bringing the future of medicine to



Deborah's patients, today.

Grateful patient Michael White's moving and heartfelt story of the life-saving, compassionate care he has received, throughout nearly his entire life, from our skilled medical staff, conveyed the true impact gifts to Deborah are making.♥



FEATURE

A Good Neighbor - A Found Treasure *-Chinese proverb*

It's not often that your neighbor becomes your surgeon. John Hospodar feels fortunate to have had Dr. Lynn McGrath, Deborah's Vice President of Medical Affairs and Chair of Cardiothoracic Surgery, as both. For 19 years, John and Rita Hospodar lived across the street from Dr. McGrath and his family in a South Jersey suburb. In fact, Rita recalls many fond memories of babysitting for the McGrath children.

During these years, the Hospodars were fortunate not to need the medical services of Deborah. However, through conversations with Dr. McGrath and friends who were Deborah patients, they recognized the vital need for our specialty medical facility. They began making annual donations to Deborah Hospital Foundation, to help those seeking life-saving care.

As a retired VP Comptroller for Campbell's Soup Company International Operation, John clearly understands the

effects of inevitable increased costs for a successful food manufacturer, as well as for a highly respected hospital. Therefore,



after a few years of annual donations, he and Rita decided to increase their support,

for which Deborah was grateful.

In 2005 the McGrath family moved to another part of town, several miles away from the Hospodars. Although John lost wonderful neighbors, he unexpectedly gained an exceptional surgeon a few years later, when Deborah's physicians discovered that he needed an aortic valve replacement and bypass surgery. In November of 2010, Dr. McGrath performed a successful open heart surgery.

Today, John and Rita are grateful to Dr. McGrath – for his friendship as a neighbor, and his technical skill as a surgeon. Just this past year, they increased their financial support again, knowing that there are countless others who can benefit from Deborah's highly skilled physicians.

We are thankful for Rita and John, and other donors who, like them, make the great work at Deborah possible.♥

"This Place Is Fantastic!"

This story's headline says it all – words from patient Scott Webring, who never suspected that he would be a patient at Deborah. A long-time former vegetarian who keeps himself in top physical shape with regular workouts, he was just getting off the elliptical machine at the Ft. Dix gym.

"I had no chest pain, no shortness of breath," he recalls. But, while walking to the stretch machine, he blacked out.

"After blacking out, I don't remember a thing until the ambulance ride, and it was only a few seconds, while I was having CPR performed on me! I remember a few seconds in the ER and the cath lab, but didn't really start coming around for real until I was in the medical intensive care unit."

A stay-at-home dad with five-year-old twin daughters, he had recently relocated here from Colorado with his active-duty wife who was stationed here. For Webring, the stakes related to good health are high.

A quick transfer to Deborah and Scott learned he had 90 percent blockages in two arteries. He needed stents.

Webring who was soon to receive Deborah's life-saving care, learned that he was the perfect candidate to be enrolled in one of the hospital's new clinical trials: EVOLVE II. The trial is studying a drug-eluting stent which uses the drug Everolimus, released by an ultra-thin bioabsorbable polymer coating. Both the drug and the coating are completely

absorbed by the body within three months.

This is a change from the medicated stents currently used with durable polymer coatings that persist, mandating the use of dual anti-platelet therapy medications indefinitely, or for at least one year until the stent is covered by the patient's own arterial lining. The new technology allows the advantage of treatment with medicated stents while eliminating the disadvantage of longer duration of anti-platelet therapy.

"I was given all the information about the study," he says, "and my wife and I looked at the available data. It was very favorable about enrolling in this trial." During Scott's initial hospitalization he received a stent through the groin, and three weeks later came back to Deborah for another one through the wrist. Like all of Deborah's randomized clinical trial patients, Scott does not know if he received the new stent or the traditional one. He won't find out until the trial is over.

Jon George, M.D., Deborah's Medical Director of Clinical Research says he relies on patients like Scott.

"Most people understand that for a cutting-edge hospital like Deborah to



pursue advanced treatments we have to forge forward with research. Mr. Webring, like our other clinical trial patients, recognizes that Deborah has a very careful and thorough process for reviewing clinical trials, and we take every possible precaution to maximize patient safety. Patients also realize that by participating in these trials they are potentially receiving the medicine of tomorrow that is available here today."

Webring, who grew up in Colorado Springs, was not familiar with Deborah before his visit earlier this summer, but has since become one of its biggest fans.

"The treatment and care I received while I was here were fantastic. I have never seen such a place where everyone is so accommodating. This place is fantastic."

For more information about Deborah's on going clinical trials, please call Linda Dewey at (609) 893-1200, ext. 5023.♥



Would you like to receive updated information from Deborah Heart and Lung Center and Deborah Hospital Foundation? We are currently gathering email addresses so that we will have a core group of recipients with whom we can communicate valuable information. If you would like to be included, please send your email address to mdiblasio@deborahfoundation.org. We look forward to sharing information with you.

Paying It Forward

When describing a Deborah volunteer you think of compassion, energy, dedication, devotion, but most of all enthusiasm. That is the exact description of the Greater Pompton Area Chapter President, Sandra Rubolotta (pictured top right). Sandy also had a personal experience having been a patient in need of Deborah's specialty care.

In 2006, Sandy started having chest pain, and her insurance company at the time would not pay for the necessary testing required for an accurate diagnosis. Sandy paid for the testing out of her own pocket. The report she received back was not good, as further testing and possibly open heart surgery would be required. Friends of hers told her about the great lifesaving work provided at Deborah Heart and Lung Center. Sandy fortunately made it to Deborah in time; she had a cardiac catheterization, requiring three stents and now credits Deborah for saving her life.

After receiving her treatment, she inquired as to how to become a member of a chapter. Learning there was not a chapter in her area, Sandy inquired about how to start a new chapter.



Left to right: Joann Vernay; Cyndy Kornfeld, Director, National Chapter Services and Support; and Sandy Rubolotta

Given the requirements, she forged ahead and in 2008, founded the Greater Pompton Area Chapter, which, like Sandy, is still going strong today.

Since its inception, the GPA Chapter has hosted events such as the Annual Theater Night, held every May at the Barn Theater. This year's performance of "A Chorus Line" exceeded even the chapter's own expectations. In addition, every October, GPA Chapter hosts

Deborah Hospital Foundation Greater Pompton Area Chapter, NJ. These sites

provide another alternative for people to learn about Deborah, the GPA Chapter, and to post their stories and experience at Deborah.

As the GPA Chapter continues their admirable work, they try to

keep the "fun" in fundraising while sharing Deborah's philosophy..."There is no

price on Life." Sandy has made it her pledge to continue to pay forward the kindness and compassion that was shown to her, through the Deborah Hospital Foundation.♥



Ann Marie Klics



Nancy Vernay



Melissa Florance-Lynch and William Dohm

a Halloween costume party which not only raises funds for Deborah, but also promotes general heart health awareness. Sandy has also organized fundraising support through the Craig School

in Lincoln Park, another way she tries to involve the younger generation in philanthropic activities.

Sandy also created a website where the community can keep up with all the happenings of the chapter. Feel free to visit their website at www.deborahgpa.com or "like" them on Facebook at



Mary Kubisky and Mr. Pumpkin



Diane McCrostie and Eric Drost

Welcome Fellows 2013



Frank Amico, DO
Cardiology



Ashley Conshue, DO
Cardiology



Nha Huynh, DO
Cardiology



Joseph Kusick, DO
Cardiology



Michael Perry, DO
Cardiology



Dum Piawa, DO
Cardiology



P. Scott Reames, DO
Cardiology



Judd Salamat, DO
Cardiology



Moe Zafarani, DO
Cardiology



David Gilbert, DO
Interventional/Endovascular



Sajid Ismail, DO
Vascular

Proclamation, Flag and Gratitude Exchanged

Deborah Heart and Lung Center President Joseph P. Chirichella is shown accepting an American flag from Staff Sgt. Kevin Johnston, who recently returned from an overseas deployment in Southwest Asia. Kevin is with his wife Brandi, who works at Deborah as a pharmacy technician. Kevin presented the flag to Deborah as “thanks” for the support Brandi’s co-workers gave to her and his son Colton while he was away. Brandi is shown holding a Proclamation that the hospital presented to Kevin in thanks for his service.



Special Events

Deborah Welcomes District 15 International Association of Machinists and Aerospace Workers, AFL-CIO to the Special Events Family

District 15 of the IAM has long supported Deborah through the United Service Workers Union (USWU, IUJAT) who are one of our longest supporters.

On Friday evening, June 21, 2013 at the Sheraton Meadowlands Hotel in East Rutherford, New Jersey, James

Conigliaro, Directing Business Representative, accepted an Award at a Gala Reception raising money for Deborah Hospital Foundation.

Through all he had heard about Deborah, Mr. Conigliaro decided he would like to run an Event, and so he did!

This was a wonderful opportunity to welcome him into our "circle" and once again "Congratulations Jimmy, it was a huge success," said Corinne Kashan.♥

The Audience listens intently as Mr. Conigliaro speaks.



Plaque Presentation - From left to right are: Burton Trebour, President, Trebour Consulting Services, LLC, Executive Board Member, Deborah Hospital Foundation, Member, Board of Trustees, Deborah Heart and Lung Center; James Conigliaro; Joseph P. Chirichella, President and CEO, Deborah Heart and Lung Center, Deborah Hospital Foundation; and Corinne Kashan, Executive Director, Special Events, Deborah Hospital Foundation.



Jimmy Conigliaro sharing a moment with his Family.





Meet Foundation Board Member Andy Hanson

“For me, it’s all about being able to truly help someone. I really take pride in our hospital, and doing something positive for people and their health.”

That is Foundation board member Andy Hanson’s summary of why he works so hard for Deborah, and volunteers his time on the board. For him, being affiliated with a hospital where “they treat you like family, you receive superior care, and you are not just a number,” is extremely satisfying.

A board member for two years, Hanson currently serves on the Advisory Board, the Captain Buscio Program Committee, and the Strategic Planning Committee. He juggles these responsibilities with his current professional involvement in the environmental safety business focused on secure, hygienic, and renewable technologies in the public and private sectors. He also has had prior business experience in on-site employee safety programs, contract negotiations, as well as his current career in law enforcement for over 22 years.

Hanson, who has an MPA from Fairleigh Dickinson University, and a BS in Criminal Justice from New Jersey University, has numerous other philanthropic involvements, including being a member of the NJ State PBA local 191, where he has held executive office and served as a state delegate for the union; involvement with community outreach programs for disadvantaged families and disabled officers; and volunteer work with the Heroes and Ladies mentoring program and the New Jersey Special Olympics.

Hanson attributes his family’s previous involvement with Deborah as the motivator to get involved.

“My grandfather had a massive heart attack in 1991, and other hospitals said they couldn’t help him...but not Deborah. The doctors here said ‘absolutely not true.’ They took excellent care of him and he lived another decade of good quality life. Then my father had the classic indicators of a heart problem,



shortness of breath, dizziness, fatigue, sweats and nausea. The hospital he went to told him he had ‘anxiety’. So, I brought him to Deborah and we learned he had coronary artery disease and underwent coronary stenting. Every experience my family has had with Deborah has been so positive and life-saving.”

“Deborah is setting the standard for excellence with superior health care, advancements in medicine and treatments.”

“Deborah is setting the standard for excellence with superior health care, advancements in medicine and treatments. Deborah delivers the highest degree of excellent clinical outcomes for our patients. Our team of doctors, nurses, technicians, staff, and volunteers truly believes in the mission of Deborah, which has been proven, time and time again, year after year, with outstanding awards from the Government and the Healthcare industry.”

“Deborah does so much for so many. I see the passion in everyone at Deborah, but our volunteers have been the heroes. We are all getting older, and everyone needs help. We have to help one another, and it gives me a great deal of satisfaction to be a part of this.”♥

"I'm the Luckiest Man Alive"

Fifty-eight-year-old Ed Buckley, of Barnegat, thanks his lucky stars. On March 19 all the dominoes were in place and fell the right way, and he is here, walking and talking with his friends and family, today because of this.

The lifelong volunteer firefighter and Ex-Chief was driving the truck as the squad responded to a call. He had just set the emergency brake and told the crew to check out the situation. "That was the last thing I remembered that day," he says.

When his fellow firefighters realized he had lost consciousness and wasn't breathing, they went into action.

The first domino that fell into place was that Buckley had driven the truck with a defibrillator - not all the trucks are outfitted with one. The second domino that fell into place was the quick response by the fire fighters to bring him back to life. The third domino was the on-site Barnegat EMS response. The



(Left to right) Firefighters James Hammer, Peter Toth, Andrew Kantenwein, Frank Gadot, Ex-Chief Edward Buckley, Chief Scott Docherty, Assistant Chief Robert Lilley, and Matthew Lynch

fourth domino was Southern Ocean Medical Center's quick stabilization of Buckley and use of the Arctic Sun Blanket for protective hypothermia. The final, critical, domino was transfer to Deborah, where he remained unconscious for 12 days, under expert medical treatment.

Once awake, Buckley received an internal cardiac defibrillator to help manage a heart arrhythmia, and it has been smooth sailing since then.

"There was no previous history of heart disease in my family," said the retired Maintenance Supervisor from the New Jersey Turnpike Authority. "I did have open-heart surgery in 2000. My triple bypass at Deborah, to clear blockages, was successful, and I got a clean bill of health

and have taken a stress test every two years."

"This incident took me completely by surprise. I am so lucky there was no damage to my heart or brain."

Buckley, who is recovering from his procedure, has transferred back to his local cardiologist, Dr. Mahesh Tekriwal, for care. He fully expects to get the green light to resume his full schedule - including firefighting - soon. He recently attended a special presentation ceremony at the Barnegat Municipal Building when seven of his firefighting colleagues from Fire Company Station 11 were honored - two with CPR Save Award pins, and five with Certificates of Lifesaving.

"I'm ecstatic. I feel great. Everything worked for me."♥



DEBORAH® Heart and Lung Center and DEBORAH® Hospital Foundation *present the*

SAVE THE DATE

4th Annual
Women's Health
EXPO

Health Screenings • Wellness Activities
Cooking Demos • Facials • Vendors and Much More!

Wawa Corporation will be on hand once again
providing visitors with healthy snacks!

Saturday, February 8, 2014

10 am - 2 pm

The Enterprise Center

3331 Route 38, Mount Laurel, NJ 08054

For information regarding:

Partnerships, call Carla Tisdale-Walker,
609-893-1200 ext. 8101

Vendor Space, call Tina St. John Bialt,
609-893-1200 ext. 8010

Space is limited, Reserve Early!!!!

Casino Night... was a JACKPOT!

Over 250 excited and generous guests attended Deborah's Casino Night fundraiser held on Saturday, May 18, 2013 at the Grundy Commons in Bristol, PA.



Our enthusiastic attendees placed bets, rolled the dice, played cards, entered the Texas Hold'em Tournaments, and participated in raffles and auctions, which including such major prizes as tickets to the Tony Awards, a weekend getaway in Atlantic City, and

a basket of Phillies memorabilia and game tickets. More than \$30,000 was raised to support patient care at Deborah Heart and Lung Center.

John Hill, RRT, Administrative Director, Pulmonary Medicine, (pic-



tured, far left) at Deborah Heart and Lung Center, chaired this event and stated, "I was honored to have the opportunity to coordinate an event that allowed guests to dress up, have fun, and support a good

cause. The real winner of this event was Deborah! The support we received from those who attended, our sponsors, and volunteers, was the key to our success and very much appreciated."♥



Just the Facts

What you need to know about Deborah Heart and Lung Center

Deborah Heart and Lung Center recently conducted a number of focus groups to find out what people think about our medical facility. We heard much positive feedback from patients, employees, referring physicians and consumers who never had used Deborah. We were also surprised by some things we heard! Here are some misconceptions about Deborah and the actual truths.

Myth #1 – Because It's a Specialty Hospital, Only the Sickest Patients Can Go There

Fact: Deborah is a specialty hospital that diagnoses and treats heart, lungs and vascular problems. We have a large in-patient population that chooses Deborah for specialty surgeries and procedures, but the vast majority of our patients are seen in our Outpatient Program. Over 60,000 people a year come here for their routine cardiology and pulmonology appointments and second opinions. The good news for these patients? If they need more sophisticated care, they don't have to go anywhere else, they can get it all at Deborah!

Myth #2 – You Must Have a Referral from Your Primary Care Physician to Go to Deborah

Fact: A referral is only necessary if your insurance company requires it. While Deborah enjoys working with primary care physicians and has relationships with most cardiologists and other specialists in the region, patients can call Deborah directly to make an appointment if they prefer. Also, the days are long gone when patients at Deborah had to be "sponsored" to come here. Our schedulers look forward to assisting you – just call and make an appointment.

Myth #3 – Deborah is in a Really Difficult Place to Get to

Fact: Quite the opposite. Deborah is actually right in the center of New Jersey and is an easy ride from almost anywhere in Burlington, Ocean, Mercer, Monmouth, Middlesex and Camden Counties. Plus, we have on-site free parking, a spacious, airy, tree-filled campus, on-site rooms for overnight stays, and many other amenities not found at larger hospitals. It could not be easier or more convenient to get Deborah!

We're glad we took the time to listen to a broad cross-section of folks out there. So remember, Deborah is MORE than just a specialty hospital, is accessible to ANYONE, and is EASY to get to! Call 1-800-555-1990 to find out for yourself!

From the desk of Steve Toal, Chief Development Officer

In my role as Chief Development Officer, I very often have the pleasure of speaking in front of large groups as well as meeting individually with Deborah patients and donors. Inevitably, the question is asked **"Is it true that the care at Deborah is free?"** As all those in earshot begin nodding their heads in agreement, I am quick to say, **"No, the care at Deborah is NOT free... in fact, it is quite expensive!"** This always seems to quiet the room.



For 91 years, Deborah has provided high quality, technologically advanced specialized medical care to all who come here. Our mission has been to provide this care regardless of a patient's ability to pay. Deborah specializes in heart, lung and vascular procedures, while employing the most skilled physicians and the most up-to-date protocols and technology...which are indeed, very expensive.

Although Deborah receives payment from insurance companies, there still is a large amount for which we are not reimbursed. For example, last year Deborah provided \$63,976,692 in services to uninsured and under-insured patients. Although we received a \$6,860,603 subsidy from the State, \$57,116,089 in gross charges remains unpaid! In addition, the fact that we treat so many complex cases and do not balance bill our patients is why we rely so heavily on the generous support of donors (like you) to support this mission through contributions to the Deborah Hospital Foundation.

In spite of all these challenges we continue to be a leader in healthcare. Did you know...

- DEBORAH is ranked #1 Hospital in NJ for Patient Satisfaction (by the Federal Government)
- DEBORAH has the #1 Nursing Unit in the Nation for patient satisfaction (HCAHPS Score)
- DEBORAH is ranked #1 as the Safest Hospital in NJ (Inside Jersey Magazine)
- DEBORAH is ranked #1 as the Best for Bypass Surgery (Inside Jersey Magazine)
- DEBORAH is ranked #1 for Doctors and Nurses Communication (Inside Jersey Magazine)
- DEBORAH is listed in the Top 50 Cardiac Programs in the Nation (Thomson Reuters 2012)
- DEBORAH has 12 physicians rated as "Best Physicians in South Jersey" (South Jersey Magazine)

These results, and fantastic patient outcomes, are not achieved because we give our care away, it is due to our commitment to provide great care for our patients and by being the very best at what we do!

Your contributions help provide the funding to keep Deborah on the cutting edge of medical advances, as well as the financial support needed when reimbursements fall short. Your generosity allows our patients to have the care they need with the peace of mind of not worrying about how to afford it.

Please consider making a tax-deductible gift to Deborah today and support our very noble mission while keeping us #1 in the hearts, **and lungs**, of our patients. I hope you are able to take time to enjoy all the visual beauty Autumn provides.

Be well,

Eighth Annual Red Tie Gala

The Deborah Hospital Foundation is once again thrilled to host its Red Tie Gala, on November 2, 2013, at the Hyatt at Penn's Landing in Philadelphia, featuring Jess Coleman, Jr. as its distinguished Honoree.

In addition to a host of auction items - which guests will be able to bid on electronically this year with an iPad or smart phone - we will have great entertainment by Big Ric Rising. Other exciting elements for the evening include Channel 6 news anchor Rick Williams as emcee, a sumptuous dinner, rocking surprise entertainment, and wonderful ambiance and good company.

Jess Coleman is no stranger to Deborah - his entire family has supported our efforts since the late 70's. It all started when a family friend received life-saving care at Deborah. Jess and his family - many of whom are avid golfers -

vowed to organize a golf outing to repay Deborah. Now, more than three decades later, The Earl Coleman-Deborah Golf Classic continues to flourish, and has raised more than \$530,000 over 13 consecutive years.

While the family's support is selfless, Deborah was in fact here for Jess's son Ken in 2004, when he underwent triple bypass surgery, and again, most recently, for Jess in 2012, when he too received bypass surgery.

Today, Jess and his entire family remain ever thankful to Deborah, and vow to continue their support - support for which Deborah is most grateful.

Tickets to the Gala are \$300 each. Sponsorships and journal ads are available. For more information, call Sue

Save the Date 11-2-13



DEBORAH® HOSPITAL FOUNDATION'S

Eighth Annual Red Tie Gala

In Support of
DEBORAH® HEART AND LUNG CENTER

Hyatt at Penns Landing
201 South Columbus Blvd., Philadelphia, PA



Samuels at 609-893-0200 or visit
www.deborahfoundation.org ♥

Upcoming Regional and Fundraising Events

Join us for any of the events below in support of Deborah



Grand Finale

October 19, 2013

Melissa Gorga
Meet and Greet 6-7 pm



Love Italian Style
MELISSA GORGA

Show starts at 7:00 pm

Pemberton High School
148 Arneys Mount Road,
Pemberton, NJ

Tickets \$10.00 in advance or
\$15.00 at the door
(Children 10 & younger free)

Contact Tina Bialt at
609-893-3372 or
stjohnbialt@deborahfoundation.org

All proceeds to benefit DEBORAH® Heart and Lung Center

Save The Date



DEBORAH® Hospital Foundation
Florida/Puerto Rico Region

Spring Gala Luncheon

Wednesday, March 12, 2014

Benvenuto Restaurant
1730 N. Federal Highway
Boynton Beach, FL 33425

For information on individual Chapters' events, please call the Foundation, 800-223-0135 or visit our web site at www.deborahfoundation.org.

Out and About with Community Outreach

Helping our Neighbors Affected by Sandy

Superstorm Sandy devastated a huge swath of the Jersey shore. As our neighbors began the difficult task of cleaning up, rebuilding, and returning to everyday life, the medical experts at Deborah expressed concerns about health impacts as a result of the storm.

Many individuals are unknowingly exposed to mold, asbestos and mildew, among other airborne contaminants. Of special concern are: people age 55+ who make up a large portion of the population in Ocean and Monmouth Counties; first responders; volunteers; and contractors who worked side-by-side with homeowners and tenants during the Sandy clean-up. Our Deborah experts have put together a pro-active respiratory and cardiac health screening program to help identify any potential problems from contaminant exposure.

Partnering with local groups whose constituencies include those hardest hit

by Sandy, i.e. churches, fire departments, civic organizations, senior citizen groups, as well as the Long Term Recovery Groups (LTRG) of Ocean and Monmouth Counties, Deborah has been able to secure screening sites in the communities hardest hit by Sandy. Here, individuals are seen by Deborah medical experts who provide a free pulmonary and cardiovascular medical screening which includes; pulse oximetry, pulmonary function test, auscultation of the lungs, and blood pressure. When completed, each person is provided with a medical report they can share with their physician if follow-up testing is recommended.

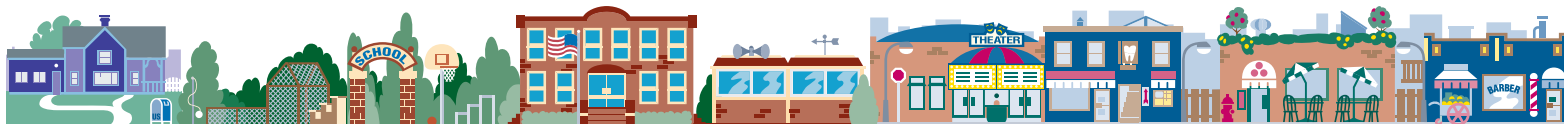
Deborah's commitment to bring its expertise into the community is rooted in the belief that health screenings that are convenient and close to home are the best way Deborah can directly help the victims of Sandy, who have already endured so much. A screening provides peace of mind to those potentially

exposed and can help guide those in need of follow-up care.

Deborah urges anyone affected by Sandy to participate in the Respiratory Evaluation of Sandy Program (RESP). If you are part of a municipality or organization and would like to host one of these respiratory screenings, please call Tina St. John Bialt at 609-893-1200 ext. 8010 to be included on the screening schedule.

If you are an individual that has been affected by Sandy, and would like to participate in the screenings, please visit www.deborah.org to see the upcoming schedule for a screening near you. ♥

This program was funded in part by a generous grant from The Robin Hood Foundation which helps cover the cost of providing respiratory and cardiac screenings to people within Ocean and Monmouth Counties affected by Sandy.



"Thank you for fixing
my daddy's heart."

Today, more than ever patients and their families turn to Deborah for the highest level of cardiovascular care, delivered with unparalleled compassion... right in the heart of South Jersey.



The heart of healthcare

1-800-555-1990 • www.deborah.org

How Do I Gain Access to Deborah's Services? It's Simple, It's Easy, and It's Quick!

- Your private physician can call Deborah's Physician Referral Line at 800-214-3452.
- You can request an appointment if you have a cardiac, pulmonary, vascular, or sleep-related condition, if you experience symptoms, or have a related family or medical history. To inquire, call Deborah's scheduling department at 609-621-2080.
- Or visit Deborah's website, www.deborah.org. At the bottom of each page, you can click on "Are you interested in being contacted for an appointment?" Complete the form and click "Send it in." A scheduling representative will contact you.
- If you are a patient at another hospital, you can be transferred to Deborah by having your doctor call Deborah's Physician Referral Line at 800-214-3452. Transfers can be arranged 24 hours a day, seven days a week.
- If you're not sure call our General Information line at 1-800-555-1990, we would be glad to help you.

**Congress extends the IRA
charitable roll-over until
Dec. 31, 2013**

**Good IRA
Roll-Over!**

**Make a charitable
gift to Deborah
directly from your IRA**



DEBORAH[®]
Hospital Foundation

**Call our Office for more
info 1-800-388-0380**

IRA owners who have attained age 70½ can make "tax-free charitable distributions" directly from their IRAs. This is the equivalent of an unlimited charitable income tax deduction for up to \$100,000 of the charitable gifts made from IRAs this year.

Gifts from your IRA can also satisfy part of or your entire minimum distribu-

tion requirement for 2013. This provision allows you the opportunity to redirect a "taxable distribution" you would be required to receive, to a "tax deductible gift" to Deborah Hospital Foundation.

To qualify, your plan administrator must make your gift by December 31, 2013 and have it made out and sent directly to:

Deborah Hospital Foundation
212 Trenton Road
Browns Mills, NJ 08015

Call 1-800-388-0380 for any assistance you might need or a free packet on this easy-to-make gift. Keep in mind, this provision is ended by Congress on December 31, 2013.