



DEBORAH® Hospital Foundation

DEBORAH® Heart and Lung Center



2011 Annual Report

Deborah Heart and Lung Center

Stalb was appointed as a new Deborah Heart and Lung Center.

MARK ZIMMARD STAFF WRITER

PEMBERTON TOWNSHIP — A well-known chef will be bringing hearty meals to the Deborah Heart and Lung Center.

Walter Staib was appointed as the new Deborah Heart and Lung Center's chef. Staib, who was born in Germany, is an internationally acclaimed chef. He has authored "The Philadelphia Cookbook" featuring more than 200 years of class City Tavern Cookbook, and is also famous for his Emmy-winning PBS series "A Taste of History," which combines American history and cuisine.

Staib has received several prestigious awards including the Knight's Cross of the Order of Merit of the Federal Republic of Germany, the Seven Stars and Stripes Diamond Award, the Five Star Award by the American Academy of Hospitality Sciences, and the Arts Silver Spoon Award.

Staib's heart-healthy recipes are available on Deborah's website, www.deborah.org.



Walter Staib

Deborah offering a different way of performing heart procedures

PEMBERTON TOWNSHIP — It's all in the wrist.

For years, cardiac procedures that require catheterization have saved lives but often have led to painful and uncomfortable recoveries for patients. At the Deborah Heart and Lung Center, Dr. Kintur Sanghvi is taking their procedure using the latest and increasingly popular trans-catheter technique.

Sanghvi, 37, came to Deborah in September and was appointed to direct its transcatheter program. Since then, he has performed hundreds of the procedures. The hospital has



Lenape High School students (from left) Sarita Jami, Christine Ziegler, Priya Patel and Esmara Malloy on Sunday from the 12th annual Deborah Heart Challenge and Art Competition at Pemberton Township High School.

Lenape scores seventh Heart Challenge win

PEMBERTON TOWNSHIP — The Lenape High School team won the 12th annual Deborah Heart Challenge and Art Competition at Pemberton Township High School.

The students have obviously proved themselves academically or they wouldn't be here. They were the winners of the challenge.

Dr. Kintur Sanghvi of Deborah Heart and Lung Center in Pemberton Township inserts a catheter in the wrist of patient Harry Milnes of Burlington.

CONTRIBUTED PHOTO

Dr. Kintur Sanghvi of Deborah Heart and Lung Center in Pemberton Township inserts a catheter in the wrist of patient Harry Milnes of Burlington.

Deborah Heart and Lung Center First To Implant New Heart Failure Device

NEW JERSEY - A Deborah Heart and Lung Center physician is the first in New Jersey to implant the Unify Quadra™ cardiac resynchronization therapy defibrillator (CRT-D) and Quartet® Left Ventricular Quadripolar Pacing Lead. The new pacing technology developed by St. Jude Medical offers additional pacing options which can reduce the need for surgery.

One example of a pacing complication is a high pacing threshold. Patients who already have scar tissue formed in the heart, possibly as a result of a previous heart attack may require additional CRT device.



Tibetan Monks visit Deborah Heart and Lung Center

A group of Tibetan monks at their Browns Mills monastery, U.S. to raise awareness of their monastery, which is a prevalent health issue.



Tony Yacono, a clinical account specialist, shows a catheter to Pemberton Township High School students in the cardiac electrophysiology lab at Deborah Heart and Lung Center in Browns Mills.

Prospective nurses get glimpse at their future

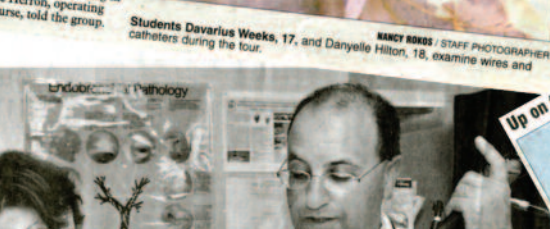
PEMBERTON TOWNSHIP — For students in the Future Nurses Club at Pemberton Township High School, the future came early Monday.

They glimpsed their potential careers as they watched doctors, nurses and technicians at work at the Deborah Heart and Lung Center in the Browns Mills section.

Dressed in sterile gowns, bonnets and booties, the 14 teenagers watched an actual heart-bypass operation from just outside the operating room. It was hard not to notice the huge sign reminding staff to scrub their hands for "five to 10 minutes" before entering.

In another operating room, they handled the tools and counted the hemostats and other devices used to clamp off blood vessels during surgery.

"We count these instruments four times (during an operation) ... to make sure we don't leave anything in anyone," Jackie Herron, operating room charge nurse, told the group.



Students Davarius Weeks, 17, and Danyelle Hilton, 18, examine wires and catheters during the tour.



Joslin Diabetes Center

Diabetes center opens at Deborah Heart and Lung Center

By MARK ZIMMARD STAFF WRITER

PEMBERTON TOWNSHIP — A new diabetes center officially opened its doors at the Deborah Heart and Lung Center on Wednesday.

The first floor of the Alexander E. Cymrot Building, located across the parking lot from the main hospital, recently was renovated into a new center to treat local diabetes patients. Partnering with the Boston-based Joslin Diabetes Center, Deborah now has a facility to study and treat the disease that affects millions of Americans.

"I'm very excited that this facility is opening," said Jenine Vecchio, director of endocrinology at the new center. "Diabetes affects so many center. 'Diabetes affects so many patients' lives and lifestyles. Here, we can provide an education of what to eat, how to check blood sugar, and how to deal with the disease."

The partnership between Deborah and Joslin was struck two years ago, and patients previously were seen in the main building. Now a new facility with three examination rooms, private consultation rooms, a main classroom and offices will tend to the specific needs of diabetes patients.

About \$60,000 in renovations was done to the first floor in preparation for the new center, according to hospital officials.

"There is more space here for evaluations and for our staff and patients Vecchio said while walking the halls near her office. "We can now treat a higher volume of patients."

The staff will include a physician medical director, certified diabetes

James C. Wallace, who previously worked for re field.

CHRIS BISHOP STAFF WRITER

PEMBERTON TOWNSHIP — A military Bronze Star winner who is also a veteran of the health care is bringing his experience to Deborah Heart and Lung Center as the new community and government relations officer.

James C. Wallace, 64, took up the post Feb. 21, hospital officials said, and will serve as an abbyist for the hospital, working with local, county and state officials.

The Medford resident has more than 30 years combined experience in the health care, university, public and business sectors specializing in government relations, finance, operations, planning and development.

The last 18 years he's vice president for "affairs with Co." East-New Health.

Students Davarius Weeks, 17, and Danyelle Hilton, 18, examine wires and catheters during the tour.

NANCY ROKOS STAFF PHOTOGRAPHER

Smoking

Continued from Page 1D

away the sand, a skeleton popped up."

After the skeleton dream startled her awake, she called the makers of Chantix, who said the dreams were a side effect of the drug. After one to two weeks of taking the pill, the dreams were gone.

"As far as smoking, I can't be bothered anymore," she said. "I could've less. I don't like the smell."

For potential patients, she said about possible side effects of the drug, she suggested monitoring yourself using your doctor any time.

"I think the majority of you have to want to quit," she said. "You have to try. That's it, I'm not caring."

She said the concerns about the drug, especially with her recovery, she now I'm worth it."

Energy savers

Deborah Heart and Lung Center showed off its new upgrades.

PEMBERTON TOWNSHIP — The Deborah Heart and Lung Center in Pemberton Township is showing off its new upgrades.

The hospital officials said the new upgrades include the new Joslin Diabetes Center, the new cardiac electrophysiology lab, and the new heart failure clinic.

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Message from Our Deborah Leaders

The year 2011 provided Deborah Heart and Lung Center and Deborah Hospital Foundation with incredible highs...and one particularly sad low.

Fortunately, we celebrate many highs from 2011, with none more significant than Deborah Heart and Lung Center being recognized by Thomson Reuters as one of the nation's "Top 50 Cardiovascular Hospitals."

Furthermore, thanks to a team spirit and commitment to excellence, our staff members on 4 Lesser were ranked in the Top 1% nationally for patient satisfaction during all four quarters of 2011. This achievement was tabulated and recognized by the Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS). This award, and other outstanding achievements, are listed on page four of this Annual Report.

They say, "you are only as good as the company you keep." Well, with a majority of our physicians routinely being listed as the region's "Top Docs," our nurses leading the country for patient satisfaction, and nationally known medical device companies continuously selecting Deborah as the primary

location when introducing their newest technologies and innovative techniques...you would have to agree "we keep good company."

All of these accolades and honors would not be possible without the unyielding support Deborah receives from dedicated individuals, corporations, foundations, organizations, Chapter Members, event participants, and friends, who are all committed to the missions of Deborah Hospital Foundation and Deborah Heart and Lung Center. It is because of those valuable donations that the Foundation is able to contribute significant dollars each year to Deborah Heart and Lung Center.

On a somber note, we witnessed the passing of one of Deborah's iconic figures, Board Chairman Emeritus, Gertrude Bonatti-Zotta (see page four).



Joseph P. Chirichella
President and CEO
Deborah Heart and Lung Center
Deborah Hospital Foundation

Paul J. Stendardi
Chairman of the Board
Deborah Heart and Lung Center
Deborah Hospital Foundation

Lynn B. McGrath, MD
Vice President, Medical Affairs
Deborah Heart and Lung Center

Joseph R. Manni
Chief Operating Officer
Deborah Hospital Foundation

For those who are new to the Deborah Family, we are confident you will come to appreciate our unparalleled expertise in heart, lung and vascular care, as well as our commitment to providing compassionate treatment for the many thousands of patients who walk through our doors each year.

We hope you enjoy this issue of our *2011 Annual Report*.

Services Offered

ADULT CARDIOLOGY

Inpatient and outpatient comprehensive cardiovascular evaluation and interventions

Cardiac Catheterization Laboratories:

- Angioplasty
- Drug-eluting stents
- Impella Device
- Valvuloplasty

Noninvasive Cardiology:

- Echocardiogram

PET/CT Imaging Technologies

SOMATOM Definition Flash CT Scanner

Nuclear Medicine/Cardiology:

- Non-Stress and Stress Testing

Adult Congenital Heart Disease Program

Women's Heart Center

JOSLIN DIABETES CENTER

AFFILIATE AT DEBORAH

Complete Evaluation by Diabetes Specialist

Nutrition Education

Diabetes Self Management Training

PEDIATRIC CARDIOLOGY

Outpatient comprehensive diagnostic and treatment services

Pediatric echocardiography

Pediatric arrhythmia management

Perinatal cardiology

ELECTROMECHANICAL THERAPY

INSTITUTE

Inpatient and outpatient comprehensive evaluation of patients with LV dysfunction, congestive heart failure and complex arrhythmias

Radiofrequency ablation for atrial fibrillation

Dedicated Outpatient Clinic:

- Congestive Heart Failure
- Arrhythmia
- Syncope and device therapy
- Electrophysiology Laboratory:
 - Complex arrhythmia ablation
 - Cardioversion
 - 3D Mapping System and Magnetic Robotic Navigation System for Ablations

Pacemaker and ICD implantation for standard indications

Device implantation for emerging indications in heart failure

Defibrillator lead extraction

PULMONARY MEDICINE AND RESPIRATORY DIAGNOSTICS

Inpatient and outpatient comprehensive evaluation

Pulmonary Hypertension

Diagnostic evaluation

Outpatient Pulmonary Rehabilitation Program

Pulmonary Function Laboratory

Pulmonary Exercise Studies

Disability Evaluations

Smoking Cessation

Bronchial Thermoplasty

Bronchial Services:

- Flexible bronchoscopy
- Electrocautery

BALANCE CENTER

Diagnosis and treatment of dizziness and balance issues

- Vestibular rehabilitation and physical therapy

INSTITUTE FOR SLEEP MEDICINE

Diagnosis and treatment of over 84 forms of sleep disorders

- Sleep apnea syndrome
- Insomnia-primary and secondary
- Narcolepsy
- Sleep movement disorders
- Sleep deprivation syndromes

INTERVENTIONAL CARDIOLOGY

Inpatient and outpatient comprehensive evaluation

Carotid and aortic ultrasound exams

Carotid stents

Arterial Doppler extremities exam

Venous duplex extremities exam

Minimally-invasive endovascular treatment of arterial disease, including balloon angio-



plasty and stents, intravascular ultrasound, endovascular atherectomy (Silverhawk™), advanced recanalization of total arterial occlusion

Revascularization procedures for arterial occlusions:

- Arteriography
- Arterial stents
- Rotablator® angioplasty
- Excisional atherectomy
- Thrombolytic therapy
- Subintimal angioplasty (Outback™ device)
- Endovenous ablation
- Lytic therapy
- Venous stents
- Frontrunner device
- Crosser device

VEIN CENTER

Treatments for chronic venous insufficiency, varicose veins, spider veins, and Deep Vein Thrombosis

- Radiofrequency Ablation using VNUS Closure
- Sclerotherapy
- Phlebectomies
- Venous stasis ulcer treatment

CARDIOTHORACIC SURGERY

Cardiothoracic surgical evaluations

Coronary artery bypass grafting

Valve repair, replacement

Combined valvular and coronary procedures

Re-operative cardiac and valve surgery

Off-pump Coronary Artery Bypass Graft Surgery (OPCAB)

Surgical repair of aortic (great vessel) aneurysm/dissection

Adult congenital heart surgery

Transmyocardial Revascularization (TMR)

Radial artery harvesting

Tissue and mechanical valve implants

Bi-ventricular assist devices

Percutaneous cardiac assist devices

Endoscopic vein harvesting

Total arterial revascularization

Minimally invasive aortic valve replacement

Pericardial procedures (window)

Myomectomy procedures

THORACIC (LUNG) SURGICAL PROCEDURES

Pulmonary resections (wedge, lobectomy, pneumonectomy)

Variety of minimally invasive stapler devices

Mediastinal procedures

Lung volume reduction surgery

Thoracoscopic lung surgery

Chest Wall procedures

Pleural procedures

Tracheal procedures

VASCULAR SURGICAL SERVICES

South Jersey Aortic Program

Full range of traditional open vascular surgical procedures

Treatment of venous diseases with both open and endovascular techniques

Thoracic stent graft repair of thoracic aortic aneurysm

Carotid stenting/Carotid endarterectomy

Dialysis access surgery

Distal bypass surgery of lower extremities

Open and endovascular limb salvage procedures

Board of Directors - Deborah Hospital Foundation

as of 12/31/11

Joseph P. Chirichella
President and CEO
Deborah Hospital Foundation
Deborah Heart and Lung Center

Paul J. Stendardi
Chairman
Deborah Hospital Foundation
Deborah Heart and Lung Center

Robert M. Birnbaum
Secretary
Deborah Hospital Foundation
National Bank Examiner
Office of the Comptroller
of the Currency
United States Department
of the Treasury

Martin H. Abo, CPA
Abo and Company

Leila N. Berkowitz
Director (Retired)
New York/New England Region
Deborah Hospital Foundation

Joseph D'Arco
Deputy Chief (Retired)
Clifton, NJ Fire Department

Paul J. DeMassi
President and CEO
Paul J. DeMassi AIA and Associates

Sandi Fein
Consultant
Brecht Associates

Toni Jane Fragapane
Certified Ombudsman of the New York
State Office for the Aging

Robert L. Ganley
Vice President
Sergeants Benevolent Association

Roy J. Garofalo
President
ROYZEE LLC

William A. Hanson
Police Sergeant
East Windsor Police Department
PBA Local #191

Carole Himmelstein
Healthcare Marketing Consultant

Gerard Jordan
Vice President
Jade Promotions and Marketing

Gloria Kafka
Past President, Colonia Chapter
Deborah Hospital Foundation

The Honorable Raymond LaScala
Senior Administrative Law Judge
City of New York, NY

Joseph R. Manni
Chief Operating Officer
Deborah Hospital Foundation

Lynn B. McGrath, MD
Ex Officio
Vice President, Medical Affairs and
Chair, Department of
Cardiothoracic Surgery
Deborah Heart and Lung Center

Claire K. Molotsky
Former Chairman of the Boards
Deborah Hospital Foundation

Dominick J. Pugliese
Proprietor
Adventech Associates, Inc.

John D. Quinlan
Financial Advisor
Principal Financial Group

Leon Sobczak
Business Owner

Barbara Sroka
Community Leader

Burton C. Trebour
Secretary
Deborah Heart and Lung Center
President
Trebour Consulting Services, LLC

Board of Trustees - Deborah Heart and Lung Center

as of 12/31/11

Joseph P. Chirichella
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Deborah Heart and Lung Center
President
Trebour Consulting Services, LLC

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President and CEO
Paul J. DeMassi AIA and Associates

Sandi Fein
Consultant
Brecht Associates

George S. Loesch
Vice President
Sales and Marketing
Campbell Soup Company

Joseph R. Manni
Chief Operating Officer
Deborah Hospital Foundation

Lynn B. McGrath, MD
Vice President, Medical Affairs and
Chair, Department of
Cardiothoracic Surgery
Deborah Heart and Lung Center

Dr. Robert C. Messina, Jr.
President
Burlington County College

Claire K. Molotsky
Former Chairman of the Boards
Deborah Hospital Foundation

Raymond Orsuto

Judy Peranteau

Dominick J. Pugliese
Proprietor
Adventech Associates, Inc.



2011 Awards and Recognitions



- Thomson Reuters named Deborah one of the nation's Top 50 Cardiovascular Hospitals for 2012.
- 4 Lesser was ranked for an entire year in the top 1% of the nation for superior patient care by HCAHPS.



- Two units were recognized by HCAHPS in the top 1% of inpatient units in the country for July-September 2011 – 4 Lesser for the fourth time and Interventional for the second time.
- In September's *SJ Magazine* a number of Deborah physicians were recognized as "Top Docs" including: Rebecca Armbruster, D.O.; Chhaya Bali, M.D. (in this issue, Top Doc for Kids republished from March); Raffaele Corbisiero, M.D.; Jon George, M.D.; David

- Hsi, M.D.; Lynn B. McGrath, M.D.; Michael Neary, M.D.; Arthur Ng, M.D.; Alexander Poulathas, D.O.
- Dr. Lynn McGrath was named a Top Physician in the January/February issue of *South Jersey Magazine*.
- Dr. Chhaya Bali was named a Top Doc for Kids in the March issue of *SJ Magazine*.
- Dr. Raffaele Corbisiero, Dr. Konstantin Dateshidze, and Dr. Jenine Vecchio were named Readers' Choice Top Physicians in August's *South Jersey Magazine*.
- Dr. Chhaya Bali and Dr. Jenine Vecchio were both recognized as Top Female Doctors in the May issue of *SJ Magazine*.
- NJTopHospital.com rated Deborah as a Top Cardiac Center.
- Deborah was ranked 16th in the Philadelphia Metro Area by *U.S. News and World Report's* Best Hospitals Metro Area Rankings. Deborah was recognized both for its cardiac and pulmonary programs.
- Deborah was rated as one of New Jersey's Top Hospitals by *Inside Jersey Magazine* in March.

- In the under 350-bed category, Deborah was rated the #1 hospital by patients, and #4 hospital by physicians. As well, Deborah ranked #1 by patients for room and bathroom cleanliness and for registered nurses always communicating well. Patients rated Deborah #2 for doctor communication. Physician ratings ranked Deborah as #2 in the state for both coronary surgery and the treatment of heart failure.
- Deborah was recognized by HealthStream Research with an *Excellence Through Insight* Award for Overall Inpatient Satisfaction for 2010 in the medium hospital category.
- Deborah's Marketing and Public Relations Department took a bronze award in the 28th Annual Healthcare Advertising Awards Competition for their "Light of Day" commercial.
- Deborah's Healthy Heart Recipes was named a 2011 Gold Winner in the CardioVascular Advertising Awards in the under 149-bed category.

Special Tribute



The Deborah Family mourned the loss of Gertrude Bonatti-Zotta, a true Deborah legend, who passed away in October 2011.

Gertrude's feisty spirit and determination were admired by everyone at Deborah. She spent 60 years helping to build Deborah's volunteer movement and fundraising efforts, and was always willing to "jump in" for a Chapter needing assistance.

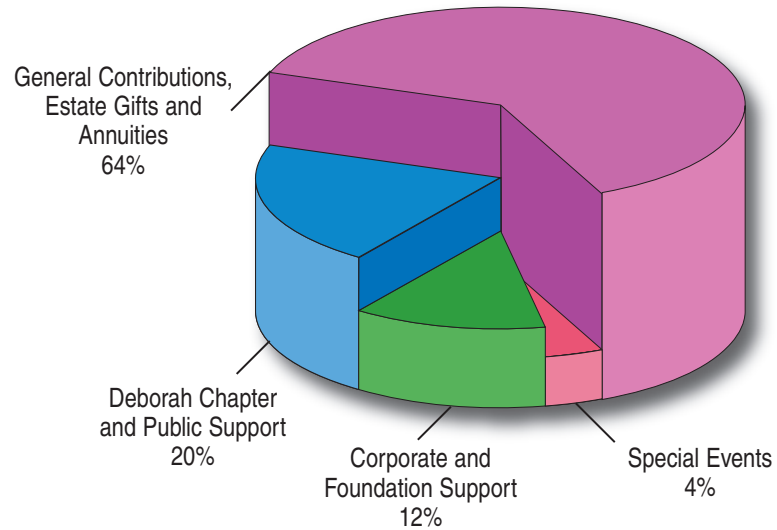
Highlights of Gertrude's accomplishments during her vast years of involvement include: the founding of 12 Deborah Chapters in Mercer County along

with the Pacesetters (PA) Chapter; establishing the first men's and women's chapter; creating a Regional Fund Drive; and serving as a Regional Chairperson. She was also a Life Member of three Chapters.

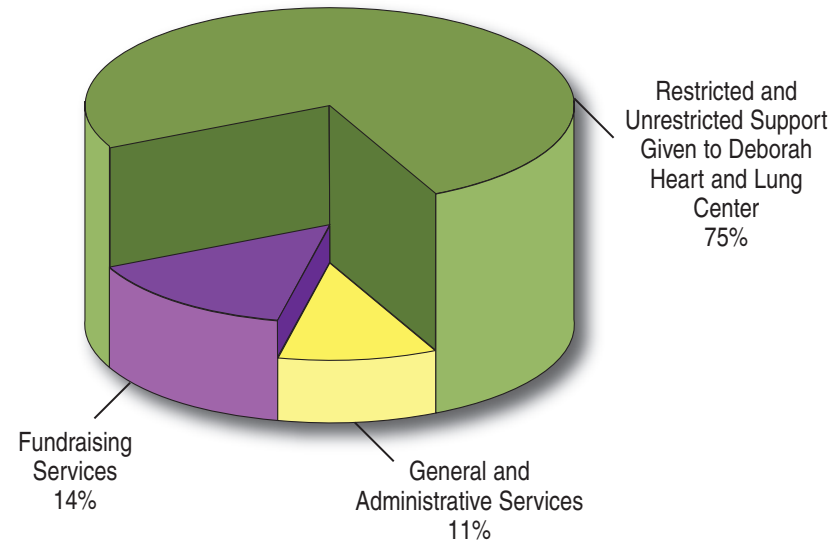
Gertrude truly believed in Deborah as her extended family, and kept in touch with volunteers and donors by phone and handwritten notes. She faithfully attended Board and committee meetings, as well as Chapter functions, and was often seen volunteering with her husband, Victor Zotta, at the Foundation's National Headquarters – always with a smile and encouraging words. Her commitment and devotion will be missed.

Revenues and Distributions - Deborah Hospital Foundation

Revenues and Contributions
Total: \$11,256,453



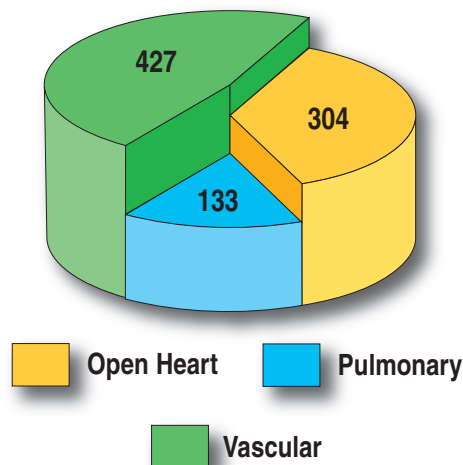
Program Distributions and Expenses
Total: \$11,782,632



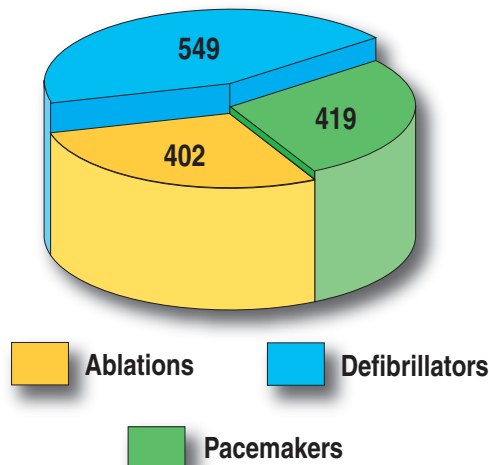
Statistical Highlights - Deborah Heart and Lung Center

Number of Admissions:	4,306	Ambulatory Care Visits: (Outpatients)	64,384	Sleep Studies:	1,386	Average Length of Stay:	4.1 days
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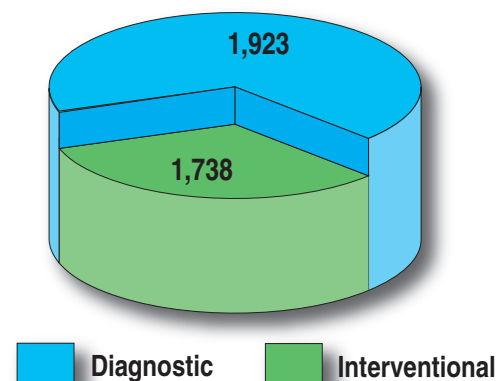
Surgical Procedures
TOTAL: 864



Cardiac Electrophysiology
TOTAL: 1,370

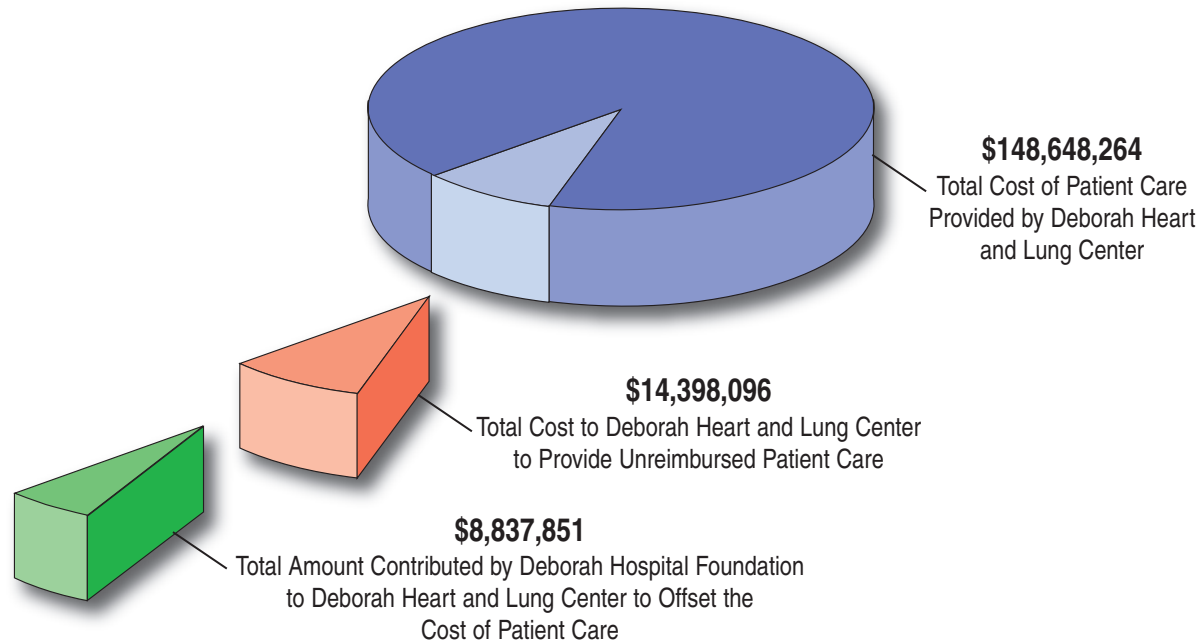


Cardiac Catheterizations
TOTAL: 3,661



Our Missions at Work

Deborah Heart and Lung Center • Deborah Hospital Foundation



Special Events

Police and Fire Associations, City of New York, Testimonial Dinner Dance In Honor of Thomas Sullivan and Richard Alles



Our honorees share a special moment (left to right): Lou Turco, Vice President, L.B.A.; Joseph Chirichella, President and CEO, Deborah Heart and Lung Center/Deborah Hospital Foundation; Corinne Kashan, Executive Director, Special Events, Deborah Hospital Foundation; Thomas Sullivan, President, L.B.A.; Robert Ganley, Vice President, S.B.A. and Member, Board of Directors, Deborah Hospital Foundation; Richard Alles, Financial Secretary, U.F.O.A.; Al Hagan, President, U.F.O.A.; Mike Morgillo, Transit Trustee, P.B.A.; and Michael Palladino, President of the D.E.A.

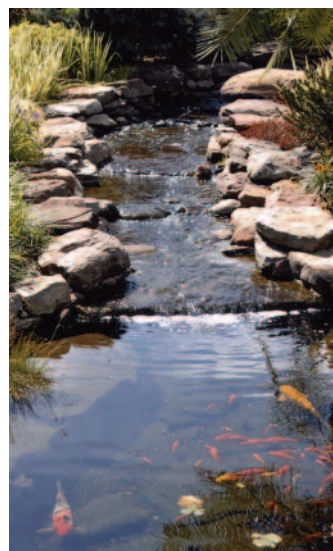


Our Master of Ceremonies and Dinner Chairman Robert Ganley thanks and acknowledges the Pipes and Drums of the NYPD Emerald Society, who marched in the Dais.

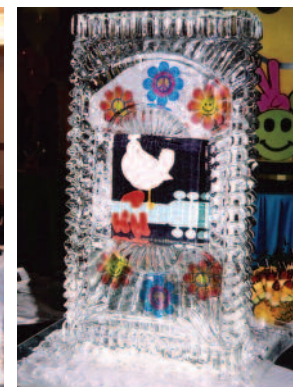


United Service Workers Union IUJAT Once Again Breaks All Records

Marc Jacobson, Steve Elliott, Sr., International President IUJAT and President Emeritus, USWU; Chuck Shimkus; and Jonathan Scott Ames preparing to enjoy the day.



Corinne Kashan, joined by Paul Stendardi, Chairman of the Boards, presents a Special Award of Distinction to Jonathan Scott Ames, National Vice President, USWU, IUJAT.



“The” Place To Be On October 14, 2011 Was The Twenty-Fourth Annual Humanitarian Award Reception In Honor of Emil Solimine



Mr. Solimine (below) is introduced and received a standing ovation.



Plaque Presentation (left to right): Francis Tedesco, President, Academy Bus LLC; Emil W. Solimine, President and Chief Executive Officer, Spiniello Companies and Senior Vice President, Wells Fargo Insurance Services; Joseph Chirichella, President and CEO, Deborah Heart and Lung Center/Deborah Hospital Foundation; and Corinne Kashan, Executive Director, Special Events, Deborah Hospital Foundation.



Special Events Participants 2011

It is my extreme privilege and pleasure to acknowledge the 2011 Special Events Participants. Your continuous pride and undying commitment, through good times and bad, allows Deborah to continue flourishing. I thank you all from the bottom of my heart. You are an extraordinary Group.

With every warm wish,

Corinne Kashan, Executive Director, Special Events

We are honored to showcase the Deborah Special Events participants of 2011.

Academy Bus, LLC
The Association of Master Painters
and Decorators of New York
Captains Endowment Association
Paul J. Stendardi, Chairman of the Boards
Detectives' Endowment Association,
Police Department, City of New York
Food Industry Annual Dinner Dance
George Link, Jr. Foundation
International Union of Painters
and Allied Trades (IUPAT)
District Council #9
Kiwanis Brooklyn Division
Knitted Outerwear/Associated Industries
Lieutenants Benevolent Association,
Police Department, City of New York
National Football League Players Association
Patrolmen's Benevolent Association,
Police Department, City of New York
Roseland Property Company
Carl J. Goldberg, Principal
Ivan Baron, Partner and General Counsel
Sergeants Benevolent Association,
Police Department, City of New York
Trebours Consulting Services, LLC
Uniformed Firefighters Association
Uniformed Fire Officers Association
United Service Workers Union, IUJAT

Department Heads and Medical Staff

as of 12/31/11

DEBORAH HOSPITAL FOUNDATION

Joseph P. Chirichella
President and CEO

Joseph R. Manni
Chief Operating Officer

Administrative Department Heads

Marcy J. DiBlasio, CFRE
Director, Annual Giving

Corinne Kashan
Executive Director, Special Events

Cynthia Kornfeld
*Manager, National Chapter Services
and Support*

Carla Tisdale-Walker
*Manager, Corporate and Foundation
Relations*

Stephen J. Toal
Chief Development Officer

DEBORAH HEART AND LUNG CENTER

Joseph P. Chirichella
President and CEO

Administrative Department Heads

Susan Bonfield, Esq.
*Vice President, Legal and
Regulatory Affairs*

James F. Carlino
*Vice President, Human Resources -
CHRO*

R. Grant Leidy
Vice President, Finance - CFO

Joseph R. Manni
Vice President, Operations - COO

Rita Zenna, MSA, RN, CPHQ
*Vice President, Patient Care
Services - CNO*

Paul A. Antonucci, Jr., CNMT, RT(N)
*Chief Technician, Nuclear Medicine
Interim Technical Director, Non-
Invasive Cardiology*

James Brown
Director, Environmental Services

Suzanne Campano
Director, Purchasing

Thomas J. Campbell III
*Director, Marketing and Public
Relations*

Tara Hankins
Director, Perfusion Services

Carol Harris
Medical Librarian

Valerie Harris, RN
*Interim Technical Director, Cardiac
Catheterization Laboratory*

Victor Hatala
*Director, Practice Management and
Development*

John Hill, RRT
Director, Respiratory Care Services

Michelle Johnson, RN, MSW, LCSW
*Director, Social Services/Case
Management*

Evelyn Kennedy
*Director, Compliance, Privacy
and Auditing*

Julie Lennox
Director, Patient Access Services

May Lynch, RT
Technical Director, Radiology

Bonni Mac Queen
Interim Technical Director, EPS

Carolyn Magnotta, CPHQ, RHIA
Director, Process Improvement

Joyce Matheson, RHIT
Director, Medical Records

Norma C. McCoy, MA, CLDir, MT
(ASCP) SBB
Manager, Laboratory Operations

James McWilliams
Director, Food/Nutritional Services

David New
Director, Finance

Edward Rourke
Director, Engineering Services

Deborah Sadowski, RPh
Director, Pharmacy

Gerard Williams
Director, Information Systems

John Young
Director, Patient Financial Services

MEDICAL STAFF

Medical Staff Officers

Lynn B. McGrath, MD*
*Vice President, Medical Affairs
Chair, Medical Staff*

Thomas C. Gallagher, DO
*Assistant Vice President,
Medical Affairs*

Matthew S. Samra, DO
Secretary

Anesthesiology

Konstantin Dateshidze, MD*
Chair

Roger A. Moore, MD
*Chair Emeritus
Attending*

Denes Papp, MD
Attending

Cardiothoracic Surgery

Lynn B. McGrath, MD*
Chair

Walter Boris, DO
Adjunct

Michael Cane, MD
Adjunct

Kane L. Chang, MD
*Director, Vascular and
Endovascular Surgery*

John H. Cooper, DO, FACOS
Attending

Michael J. Neary, MD*
*Director, Surgical Intensive Care
Unit/Medical Intensive Care Unit
Attending, Anesthesiology*

Arthur Ng, MD*
Attending

Matthew S. Samra, DO
*Associate, Vascular Surgery
Director, Vein Center*

Jitendra Sodhi, MD
Adjunct

Dana Supe, MD
Attending

Cardiovascular Diseases

David Hsi, MD, FACC, FASE*
Chair

David Altimore, DO, FACC, FACOI
*Attending
Director, Cardiovascular Fellowship
Program
Director, Graduate Medical
Education*

Renee Bullock-Palmer, MD
*Attending
Director, Women's Heart Center
Director, Non-invasive Cardiac
Imaging*

Frank Fish, MD
Attending

John P. McNamara, DO, FACC,
FACOI
Attending

Allen Mogtader, MD, FACC, FACP
*Attending
Director, Non-invasive Cardiology*

Mark Moshiyakov, MD
*Attending
Co-Director, Medical Intensive Care
Unit*

Pirouz Parang, MD, FACC
Attending

Saugato Sanyal, MD, MBA, FACC
Attending

Sumathisena, MD
*Attending
Chief, Clinical and Consultative
Cardiology*

S. Justin Szawlewicz, MD
*Associate
Assistant Director, Echocardiography
Laboratory*

Kristopher Young, DO
Attending

Medical Staff

*Indicates Top Doc

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Attending
Associate Director, Women's Heart Center

Electrophysiology

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Chair, Electrophysiology and Pacing
Director, Electromechanical Therapy Institute

Edmund T. Karam, MD, FACC, FHRS
Attending

Jennifer Mazzoni, DO, FACC
Attending
Director of Outpatient Congestive Heart Failure Services

Tracy Walker, MD
Adjunct

Endocrinology

Jenine Vecchio, MD, FACE*
Chair
Medical Director, Joslin Diabetes Center Affiliate at DEBORAH

Hospitalists

Rebecca Armbruster, DO, MS, FACOI*
Attending
Medical Director, Utilization Review

David Maletzky, DO
Attending

Alexander Poulathas, DO, FACOI*
Attending
Director, Hospital Medicine and Inpatient Services

Interventional Cardiology/ Endovascular Medicine

Richard Kovach, MD
Chair
Director, Cardiac Catheterization Laboratory

Janak Bhavsar, MD
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Jon C. George, MD*
Attending
Director, Clinical Research
Assistant Director, Cardiac Catheterization Laboratory

Ulrich Luft, MD
Attending

Jatinchandra Patel, DO
Attending

Wolfgang Radtke, MD
Attending

Kintur Sanghvi, MD, FACC, FASCAI
Attending
Director, Transradial Program

Pathology

Betsy Schloo, MD
Chair

Darshana Mahapatro, MD
Attending
Dante Ragasa, MD
Adjunct

Karabi Sinha, MD
Adjunct

Pediatrics

Chhaya Bali, MD*
Chair
Director, Pediatric Echocardiography

Pulmonary

Andrew Martin, MD, FCCP
Chair

David M. Murphy, MD
Chair Emeritus
Director, Respiratory Care Services

Michael Nollado, MD, FAASM
Attending
Director, Institute for Sleep Medicine

Marivi Ora-Cajulis, MD
Attending

Radiology

Thomas C. Gallagher, DO
Chair

Kathleen McDonald, MD
Attending

Howard Naidech, MD
Attending

DEBORAH HEART AND LUNG CENTER MEDICAL AFFILIATIONS

Burlington County College School of Nursing and Allied Health Professionals
Burlington County College School of Radiology
Burlington County College HIT Program
Brookdale Community College
Capital Health System
Drexel University, CRNA Program
Joslin Diabetes
Lourdes Medical Center of Burlington County
Mercer County College School of Nursing
Philadelphia College of Osteopathic Medicine, MEDNet

Pinnacle Health Hospitals
Southern Ocean County Hospital
University of Medicine and Dentistry of New Jersey/New Jersey Medical School
University of Medicine and Dentistry of New Jersey/Robert Wood Johnson Medical School
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ACCREDITATIONS AND MEMBERSHIPS

American Association of Blood Banks
American Hospital Association
College of American Pathologists
Council of Medical Education of the American Medical Association

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AmeriHealth, Inc.
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Asbestos New Lisbon
Beech Street/MediChoice
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WellChoice

National Chapter Services and Support

Deborah Hospital Foundation's many chapters and supporters unite people from all backgrounds and interests. The many fundraising events which took place in 2011 exemplify how Deborah's events are catering to the entire community. Some of these events include high school aged students partici-

pating in a Cheerleading Competition, a Paintball event, a Zumba-thon and a Walk-a-thon. Our annual raffle tickets were sold throughout the region at community events such as fairs, antique car shows and festivals. It doesn't matter where it is being held, or who is holding it, Deborah is there!

Our Deborah Chapters and affiliates continue to work diligently to make Deborah Heart and Lung Center a better place. Every person, regardless of their situation or circumstances, has something to offer to humanity. Deborah's volunteers can be counted on to give of themselves and expect very little in return.

I am proud to be able to work alongside these noble supporters who have hearts of gold.



Cynthia Kornfeld, Director,
National Chapter Services and Support



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Boynton West
Delray
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Inverrary
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Young At Heart

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Year In Review

EVENTS

Deborah Heart and Lung Center and Deborah Hospital Foundation continued to host numerous organizations and events on and off-campus to raise awareness of both our medical excellence and our missions, as well as provide a vital connection to the residents in the communities we serve. Some key events included:

- Go Red for Women Health Screening Fair took place at Deborah Heart and Lung Center in February.



- Wawa, Inc. continued to raise substantial support through its in-store campaigns for Deborah.



- Donor recognition luncheons were held in Florida during the Winter, in scenic Smithville, New Jersey in the Spring,



and in Mount Laurel, New Jersey in the Fall.



- Our 13th Annual Deborah Heart Challenge and Art Competition took place in February.



- Nurses' Week was celebrated in May, and included our annual hosting of the Pemberton Township High School Future Nurses Club.



- NY/New England Region of Deborah Hospital Foundation hosted its 16th Annual Craft Fair and Duck Race in June.



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Vince Giordano
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Mr. and Mrs. Joseph Gold
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The Merck Company Foundation
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- **The Inter-fraternal Masonic Relations Commission of New Jersey marked its 10th year of supporting Deborah Heart and Lung Center.**



- **Deborah was honored to receive a special visit by The Tibetan Monks on the 2011 Drepung Gomang Institute Sacred Arts Tour.**



- **Over \$250,000 was raised at the Fifth Annual Red Tie Gala in October.**



- Congressman Jon Runyan, State Board of Public Utilities officials, and PSE&G officials toured Deborah Heart and Lung Center, viewing our newly-installed energy efficiency improvements.



PROGRAMS

A number of new medical programs were rolled out in 2011. As patient care becomes more multidisciplinary, encompassing various specialties, these programs offer Deborah's patients the best access to comprehensive care, as well as specialty care in areas that affect cardiac health.

- Joslin Diabetes Center Affiliate at Deborah Heart and Lung Center was opened in the Fall of 2011.



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POOLED LIFE INCOME

Gifts of at least \$2,000 are combined with those of other donors within a Deborah Trust. You or one of your choosing receive an annual pro-rated share of the fund's earnings for life; the remainder interest then goes to support Deborah. Shares may be increased in \$500 increments; you make a difference in a tax-wise way.

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Samuel R. Benigno, Jr.
Gertrude Bonatti-Zotta*
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Helen L. Collins
Dr. Stephanie Flicker-Freudenberg
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HERITAGE CIRCLE PARTICIPANTS

Deborah's Heritage Circle Society recognizes those whose generosity and foresight have provided a lasting commitment to Deborah with a gift through their will, trust, or by a beneficiary designation. Members are honored at an annual luncheon. There is no easier way to be remembered and no better way to leave a significant gift behind. Creating a lasting legacy this way preserves your assets during your lifetime.

Marilyn (Mimi) Abramowitz
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Merton and Pearl Jacobs
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Herbert Jobs
Alice L. Johnson*
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Rose Johnson
James F. Jones

- **Pulmonary Rehabilitation Center was launched.**
- **Women's Heart Center programs were expanded to include smoking cessation, yoga for stress reduction, and coordination with nutritionists for diet and weight management.**
- **Deborah Heart and Lung Center instituted Code Chill for therapeutic hypothermia for cardiac arrest patients.**
- **Code MI protocol was established for unified response for heart attack patients to fast-track them from the ambulance to the Cath Lab.**
- **The Clinical Research Department was initiated to greatly expand participation in the most promising clinical research trials that will bring the life-saving products of tomorrow here to Deborah today.**



*Deceased

APPOINTMENTS

Many new staff joined the Deborah Family in 2011, and still other staff members took on new roles. Here is a sampling:

- Joseph Chirichella, after serving in various roles over his 30-year tenure with Deborah Heart and Lung Center, advanced to the position of President and CEO of Deborah Heart and Lung Center and Deborah Hospital Foundation, effective January 1, 2011.
- Joseph Manni was promoted to Vice President, Operations, Chief Operating Officer of Deborah Heart and Lung Center.
- David Hsi, MD was appointed Chair, Cardiology.
- Steve Toal was appointed Chief Development Officer.
- Chef Walter Staib was named Deborah's Healthy Hearts Ambassador.
- Sue Campano returned to Deborah to take the position of Director of Purchasing.
- Jenine Vecchio, MD was appointed Medical Director, Joslin Diabetes Center Affiliate at Deborah Heart and Lung Center.
- John Cooper, DO took the position of Vascular Surgeon.
- Janak Bhavsar, MD was appointed Attending, Cardiology.
- Ulrich Luft, MD was named Attending, Cardiac Interventionalist.

Thomas M. and Debbie L. Jones
Allan M. and Doris Kammerer
Mark and Peggy Kannett
Helen P. Kantor
Julius Katz
Naomi Katz
Leonora Katzman
Diane Keene
Joan Kelsey
Gertrude J. Kelvin
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Lenore Scalley
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Arnold Schnapp

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Ruth Schwartz
Frank Scotti
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21st CENTURY SOCIETY MEMBERS

Gifts of at least \$10,000, pledged over five years or less. Members are recognized annually for the extraordinary support they provide for the current needs of the Center and their enormous impact on Deborah's mission and work. Naming opportunities are available to reflect the exceptional commitment of a 21st Century Society pledge.

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MEDICAL BREAKTHROUGHS*The year 2011 was full of medical innovations at Deborah, but there were several tremendously exciting new procedures and technologies introduced. Among these:*

- **Bronchial Thermoplasty** – the first FDA-approved surgical treatment for patients with severe asthma
- **Transradial artery catheterizations** – a new catheterization approach that threads the line through the wrist rather than the groin
- **V-Tach treatments with radiofrequency ablations using the Stereotaxis Remote Navigation System**
- **Hypertrophic obstructive cardiomyopathy treatment with an alcohol septal ablation to thin the thickened heart muscle**
- **Unify Quadra** – the first “quad” lead technology offering additional pacing options to help reduce the need for reoperation to reposition leads



Designing the Future, Celebrating the Past

The year 2012 will be a monumental one for both Deborah Heart and Lung Center and Deborah Hospital Foundation...we will commemorate the 90th Anniversary of the founding of Deborah! In recognition of that 90th Anniversary, our theme is *Designing the Future, Celebrating the Past*.

On this page you will see a number of photos reflecting on some of the most significant early moments of our history, but the "Future" in our theme has yet to be written. Please join us on the pathway that leads ahead, inevitably encompassing ongoing transformational healthcare breakthroughs, and continued national awards and recognition, all woven into the tapestry of philanthropy, compassionate care and personal attention, which have become – and will continue to be – the hallmarks of the "Deborah" experience.



Deborah was founded, 90 years ago, as a tuberculosis sanatorium, that originally consisted of several small cottages in the pine barren region of Browns Mills, New Jersey.



Clara Franks, once a resident tuberculosis patient, became one of Deborah's staunchest advocates, and dedicated most of her life to helping raise funds and awareness about the hospital.



Dignitaries of all walks of life offered their support to help further the mission of Deborah (including Albert Einstein, left, shown with Deborah founder Dora Monness Shapiro, and her husband Solomon).



PATIENT'S TIME TABLE

6:00 A.M.—	Rising Bell.
7:00 A.M.—	All patients out for walk.
7:30 A.M.—	Breakfast.
8:30 A.M.—	Rest cure bell.
8:30 to 11:00 A.M.—	Rest cure. Absolute silence , temperatures and pulse taken during this time. Doctor's morning rounds.
11:00 to 12:30 P.M.—	On the open.
12:30 P.M.—	Dinner.
1:30 P.M.—	Rest cure bell.
1:30 to 3:30 P.M.—	Rest cure. Absolute silence .
3:30 to 4:30 P.M.—	Beverages given. Temperatures and pulses taken.
4:30 to 5:30 P.M.—	On the open.
5:30 P.M.—	Supper.
6:30 P.M.—	Rest cure bell.
6:30 to 7:30 P.M.—	Rest cure. Absolute silence . Doctor's evening rounds.
7:30 to 8:30 P.M.—	On the open. Beverages given.
8:30 P.M.—	Everybody must be present in the ward.
9:00 P.M.—	Lights out. Absolute silence .
Visiting Day—Sunday Only	

DEBORAH HEART AND LUNG CENTER

Vision Statement

Deborah Heart and Lung Center will continue to be the premier provider of cardiovascular and pulmonary services in the region.

We will be known for excellent clinical outcomes and for supreme customer-driven service, and as the ultimate leader in patient safety and privacy. We will continue to partner with other quality providers and payers to ensure a seamless continuum of care to the patients we serve. We will continue to improve both service and quality in the most cost-effective manner.

Mission Statement

To provide the necessary facilities, equipment, medical staff and financial resources required to deliver the highest quality inpatient and outpatient services for the diagnosis and treatment of heart, lung and vascular disease within the Center's service area. The Center realizes its obligation to provide the highest degree of patient safety and privacy and to that end, we will embrace and advocate all initiatives that will enable us to attain these goals. The Center will provide these medical and surgical treatments to patients without distinction as to race, gender, sexual preference, creed, color, religion, age, national origin, handicap, or ability to pay. Inpatient and outpatient services are to be provided on a timely basis and consistent with cost-effectiveness and financial responsibility.

How Do I Gain Access to Deborah's Services? It's Simple, It's Easy, and It's Quick!

- Your private physician can call Deborah's Physician Referral Line at **(800) 214-3452**.
- You can call for an appointment without a referral if you have a cardiac, pulmonary or vascular medical history. To make an appointment without a physician referral, call **(609) 621-2080**.
- You can visit Deborah's website, **www.deborah.org**. At the bottom of each page, you can click on, "Are you interested in being contacted for an appointment?" Complete the form and click, "Send it in." Someone will contact you to set up an appointment.
- If you are a patient at another hospital, you can be transferred to Deborah by having your doctor call Deborah's Physician Referral Line at **(800) 214-3452**. Transfers can be arranged 24 hours a day, seven days a week.

Website

www.deborah.org



DEBORAH HOSPITAL FOUNDATION

Mission Statement

To provide substantial funding to support the highest quality of patient care by Deborah Heart and Lung Center, to provide for treatment of children with congenital heart disease in the United States and around the world; and to provide for clinical research for cardiac, pulmonary and vascular diseases by fostering and maintaining the Foundation's grassroots volunteer movement, its alliances with corporations, labor organizations, service organizations, foundations and others and by its initiation and enhancement of planned giving programs and other fundraising activities. In partnership with the Center, the Foundation will continue to heighten awareness of the name of Deborah and its unique healthcare and fundraising activities to serve more people without distinction as to race, gender, sexual preference, creed, color, religion, age, national origin, handicap, or ability to pay.

How Can I Learn More About Supporting Deborah?

Development Department

(800) 388-0380

Annual Giving

Forms the building blocks for the Foundation's Development Department by coordinating and implementing national direct mail campaigns.

Corporate/Foundation Relations

Establishes and maintains professional relationships with corporations, family and corporate foundations, and organizations to increase philanthropic support for Deborah's capital, equipment, project, and program needs.

Planned Giving/Major Gifts

Increases philanthropic support of Deborah by working with individuals and using financial, estate and tax planning to match gift vehicles with the donors' personal and philanthropic objectives.

National Chapter Services and Support

(800) 223-0135

Supports and oversees Deborah's fundraising Chapters, and implements regional fundraising projects. Chapters are active in the regions of: Florida/Puerto Rico, New Jersey, New York/New England, and Pennsylvania/Mid-Atlantic.

Special Events

(718) 631-3500

Plans and implements all of Deborah's industry-related and union fundraising events.

Website

www.deborahfoundation.org



Deborah Heart and Lung Center
200 Trenton Road
Browns Mills, NJ 08015
(609) 893-6611
General Information Line
(800) 555-1990
www.deborah.org

Deborah Hospital Foundation
National Headquarters
20 Pine Mill Road
Browns Mills, NJ 08015
(800) 388-0380 • (609) 893-0200
www.deborahfoundation.org

Development Department
(800) 388-0380 • (609) 893-0100

National Chapter Services and Support
(800) 223-0135 • (609) 893-3372

Special Events
218-14 Northern Boulevard
Bayside, NY 11361
(718) 631-3500

Public Relations
(609) 893-1200 ext. 5845

